SCHEWE OF EXAPONATIONS

AND

COM SECURICOLUNG

FOR

B. Com., B. Com (Finiours) & F. Com (Ventional)

THE REAR DE REE COUPLE (6 Sementers)

(M.e.f. Session 2017-18)



(Approve y USBOS on d. -d 21.12.2016)

DE ARTIME OF COMMERCE

CLASSING (HALMA)

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Com., B.Com Conours), B. Com (Vocational): "Taree-Vear (6-Semesters)				
B. st S	emester		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	* ****
Con Code	Course Title	External	Internal	Total Plants
BC-1.1	English	3()	20	ļ ()
Pr 4.2	Financial Accounting	\$*()	20	100
BC.	Busines . avs	80	20	; ;()()
BC-1	Micro Economics (Vocational Papers)	8()	20	Aman, and a second of the seco
BCOM 1.4	Office Mann rement and Method	3()	20	1 11)
BCC	Compute andamentals	80	Pr-20	()()
12 (.5	Busine Mathematics (Vocation Papers)	80)	20	The state of the s
BC1.5	Compr. Basics and its A: cations 1	. Th-50 Pr-50	No man manda da da didicio (N. 17.5), 19.005.	; ()()
BCC	Business thematics	80	20	·)()
Condition and	Seme of		- Salato	
B.	Profici sy in English	. 80	20	: ! ()()
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Be	Macro nomics (Vocaconn' Papers)	80	20	: ()()
BC .4	Office F - see & Communic - c	: 80	20	: [()
Programme	Busin And Processing	: 75 <u> </u>		175
BChi	Introduct ¹ :o Computer App! (ion	80	12(-20	-()
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(Vocation Papers) Constant Paisics and its professions – II	: 11-50		\$ · · · §
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	(Vocati at Papers)			
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Psf	Enviro acutal Studies (Coronsory for all)	8()	20	į ()()

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B. Com 3 Companies Compa	. !	a a consession				
BC-3.4	B	3. Com 3 rd	Semester			
BC-3.3 Business (anticle) BC-3.3 Income-tax (and Practice-1				<i>f</i>	1	1
BC-3.3	130	(1-3)	Rusings to dist	į		1 1
BC-3.4 Management P ciples and Applic ons				80	20	100
BC-3.56	130	. ").)	theome-tax and Practice-I	ā0	20	1
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BCH-3.7 BCH-3.8 Goods and Section France	100	ז זר	Honours Specific Elective (Any action following)	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
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BC-4.4 Organisatio and Believiour (Any one from allowing:) BC-4.5(i) Banking Operation BC-4.5(ii) Rural Banking Operation (Vocational approximate Basic Phonogram of the BCCA-1.5) BCCA-1.5 E-Banking	BC-	-4.5	Income-tax Lay 4 Practice-II	(Pr-20	100
BC-4.5(i) Banking Operation (Vocational aperation (Vocational aperation BCOM-4.5) BC-4.5(ii) Banking Financial Inclusion (Vocational aperation Basic Phonogram III) BCCA-4.5 E-Banking III III III III III III III III III I	BC-	.4 4	Organization D. I.			
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	BC	CA-4.5	E-Banking	1		
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	(Any one from following:)			
BC-4.6(i)	E-Commerce	80	20	100
BC-4.6(ii)	E-Business and Accounting#	Th-50		100
)	(Vocational Papers)	Pr-50		
BCOM-4.6	E-Business and Accounting	Th-50		100
	D bushioo and Hoodining	Pr-50		
BCCA-4.6	Data Base Management System-II	Th-50		100
DCCA-4.0	Data Dase Management System-11	Pr-50		100
BC-4.7	Commerce Practical & Viva-Voce	50		50
30-4./		30		30
	(Vocational Papers)	50		50
BCOM-4.7	Project	50		50
BCCA-4.7	Project	50		50
	Honours Specific Elective (Any one from following)			
BCH-4.8	Industrial Laws*	80	20	100
BCH-4.9	Corporate Tax Planning**	80	20	100
BCH-4.10	Insurance Products & Management ***	80	20	100
BC-4.11	Environmental Studies (Compulsory for all)	80	20	100
B. Com 5 th	Semester			
BC-5.1	Financial Management	80	20	100
BC-5.2	Principles of Marketing	80	20	100
BC-5.3	Cost Accounting	80	20	100
	(Any <i>one</i> from following :)			·
BC-5.4(i)	International Business	80	20	100
BC-5.4(ii)	Public Finance	80	20	100
DC-3.4(II)	(Vocational Papers)			1.00
BCOM-5.4	Corporate Secretarial Practice	80	20	100
BCCA-5.4	Programming in C	Th-50	20	100
DCCA-3.4	r rogramming in C	Pr-50		100
	(A. C. Callarias c)	11-20		
DOSS	(Any <i>one</i> from following:) Financial Market Services	80	20	100
BC-5.5		1	1	
BC-5.6	Advertising	80	20	100
BC-5.7	Fundamentals of Investment	80	20	100
	(Vocational Papers)			
BCOM-5.5(i)	Management Information System	80	20	100
BCOM-5.5(ii)	Event Management	80	20	100
	<any (ii)="" and="" bcom-5.5(i)="" from="" one=""></any>			
BCCA-5.5	Web Technology	Th-50 Pr-50	LALLY WITH THE PARTY OF THE PAR	1 (1)
	(37	1 (*30		
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BCOM-5.6	Internship Project	50		ۇ. دىسى
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	Managem counting	()	20	Ľi,
L		11, 100		
11:	Auditing and Assurance	80)	20	100
BC-6	Entreprene asnip Development	80	20	100
•	(Any one from following:)	the materials and a standard standard		**************************************
BC-6.4(i)	Pinancial Economics	80	20	100
BC-6.4(i)	International Banking & Forex Management	80	20	100
	(Vocational Papers)			
BCOM-6.4	Advanced Phonography (Practical)	100		100
BCCA-6.4	Information Technology and Audit	80	Pr-20	100
BC-6.5	(Any <i>one</i> from following :) Allied Business Laws	00	00	100
BC-6.6	Business Research Methods	80	20	100
BC-6.7		80	20	100
DC-0.7	Logistics and Supply Chain Management (Vocational Papers)	. 80	20	100
BCOM-6.5(i)	E-Governance	80	20	100
BCOM-6.5	Allied Business Laws	80	20	100
	<pre><any and="" bcom-6.5="" bcom-6.5(i)="" from="" one=""></any></pre>		20	100
BCCA-6.5	Computerized Accounting	50		50
BC-6.8	Commerce Practical & Viva-Voce	50		50
	(Vocational Papers)			
BCOM-6.6	Office Practice Practical	50		50
BCCA-6.6	Computer Application in Business Practical	100		100
	Honours Specific Elective (Any one from following)			
BCH-6.9	Strategic Human Resource Management*	80	20	100
BCH-6.10	Computerized Accounting System**	Th-50		100
>		Pr-50		
BCH-6.11	Insurance Law and Regulation ***	80	20	100
BC-6.12	Environmental Studies (Compulsory for all)	80	20	100

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Notes:

1. For Practical Core Courses e.g. BC- 1.2, BC- 2.2, BC-3.2, BC-3.3, BC-4.3, BC-5.1, BC-5.3, BC-6.1, BC-6.3, BC-6.6 etc,- there shall be Six lectures and one Practical Period per week per batch for Practical problems. (Per batch 20-30students)

2. For Practical Lab- Computer oriented courses e.g. BCCA-1.4, B.COM-1.5, BCCA-1.5, BC-2.5, BCCA-2.4, B.COM-2.5, BCCA-2.5, BCCA-3.5, 3.6, BC-3.6, BC-4.6, BCCA-4.6, BCCA-5.4, 5.5, BCCA-6.4, 6.5, BCH-6.10 etc.- there will be four lectures and two practical lab periods per week per batch for practical. (Per batch 20-30 students)

B.Com: A student pursuing B.Com. has to study all the prescribed papers having BC Course. Code. The student has to obtain at least 35% marks in theory and/or practical separately excluding internal assessment.

B.Com. (Hons.): A student can pursue Honours course in B.Com. by taking up one additional paper each in four semesters beginning with 3rd semester in any one of the following three streams. Option of any stream once exercised cannot be changed subsequently. The student has to obtain 35 % in individual paper in theory or practical separately excluding internal assessment and 65% in aggregate marks. If the student is unable to secure 65% marks in aggregate for B.Com (Hons), he/she will be awarded B. Com degree.

Honours Specific Electives (HSE)

1. Human Resource Management

BCH-3.7 Human Resource Management*

BCH-4.8 Industrial Laws*

BCH-5.9 Conpensation Managen, at*

BCH-6.9 Strategic Human Resource M magement*

2. Accounting & Taxation**

P. II-3.8 Goods and Services Tax Ac

CH-4.9 Cor the Tax Planning

BCH-5.10 C stemp cary Issues Sweet sting**

H-6.10 Constructed Accounting stem**

3. Banking wife rance***

H-3.9 Ba gislations***

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B.Com. (Vocational): A student pursuing B.Com. (Vocational) has to study all the prescribed papers. First three papers (but, four papers in 3rd and 4th semester) in each semester will be . common with B. Com while paper BC-1.4, BC-1.5, BC-2.4, BC-2.5, BC-2.6, BC-3.5, BC-3.6, BC-4.5, BC-4.6, BC-4.7, BC-5.4 BC-5.5, BC-6.4, BC-6.5, BC-6.8 will be replaced by vocational papers. The student has to obtain at least 35% marks in theory and/or practical separately excluding internal assessment.

B.Com (Vocational) Office Management & Secretarial Practice (Vocational Papers)

B. Com 1st Semester BCOM-1.4 Office Management and Methods BCOM-1.5 Computing Basics and its Applications - I B. Com 2nd Semester BCOM-2.4 Office Practice & Communication BCOM-2.5 Computing Basics and its Applications - Il BCOM-2.6 Computer Typing Practical B. Com 3rd Semester BCOM-3.5 Basic Phonography-I BCOM-3.6 Secretarial Practice B. Com 4th Semester BCOM-4.5 Basic Phonography-II BCOM-4.6 E-Business and Accounting# BCOM-4.7 Project B. Com 5th Semester BCOM-5.4 Corporate Secretarial Practice <Any one from BCOM-5.5(i) and (ii)> BCOM-5.5(i) Management Information System BCOM-5.5(ii) Event Management Internship Project

BCOM-5.6

BCOM-5.7 Seminar

B. Com 6th Semester

BCOM-6.4 Advanced Phonography (Practical)

<Any one from BCOM-6.5(i) and BCOM-6.5>

BCOM-6.5(i) E-Governance

IBCOM-6.5 Allied Business Laws

13COM-6.6 Office Practice Practical

1 odest :

B.Com (Voc. aonal) Computer Application (Vocational Papers)

В. Соы 1 st .	Scarester
BCCA-1.4	Computer Fundamentals
BCCA-15	Business Mathematics
B. Com 2 nd	
BCCA-2.4	Business Data Processing
BCCA-2.5	RDBMS (Database Management Systems)
BCCA-2.6	Computer Practical
B. Com 3 rd	Semester
BCCA-3.5	Electronic Commerce and its Applications
BCCA-3.6	Data Base Management System-I
B. Com 4 th	Semester
BCCA-4.5	E-Banking
BCCA-4.6	Data Base Management System-II
BCCA-4.7	Project
B. Com 5 th	Semester
BCCA-5.4	Programming in C
BCCA-5.5	Web Technology
BCCA-5.6	Internship Project
BCCA-5.7	Seminar
B. Com 6 th	Semester

BCCA-6.4 Information Technology and Audit BCCA-6.5 Computerized Accounting Computer Application in Business Practical BCCA-6.6

COURSE STRUCTURE

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Pro BC 1.1; English

(Comman Syllie' as with B ast Secreter)

Duration: 3.1.5. Maximum — (ks (External): 8º (Internal): 3.2.5.

Text Prese and - Literature e Language I Edited Management Mohan and en Singa Hooda Publishers: ' ent Black ayan

Instructions to the Paper? Citer and the Students:

Note: All or the domestic and the Students:

Q.1. The prestical will be been a on chonetic transaption given in the mapter in the text? cok. The students all transcribe eight ords out of the given twelve.

(08)

- Q 2. The question will be short answer type based on the chapters in the tenthook. The students shall answer by four out of the counsix short question (in about 30 word back). (08)
- Q 3. This que non will be designed to assess the understanding of the text by the students. The students show answer any five that of the given eight questions based or the chapters (in about 75-100 tords each).
- Q.4. This question will be based on a comprehension passage from the text followed by four questions. (04)
- Q 5. This question will be based on vocabulary from the exercises following the chapters. The students shall attempt questions on vocabulary as directed. (e.g. framing sentences of their ownor giving curious forms of the given words, synonyms, antonyms, one word substitutes). The students shall answer any eight out of the given twelve words.

 (08)
- Q 6. This question will be based on grammar from the text book. It will consist of two parts:
 - a) This part will be based on the use of tenses. The students shall attempt 12 out of 15 questions.
 - b) This part will be based on parts of the speech. The students shall attempt 12 out of 15 questions. (12)

Note: Questions will be based on the exercises but not from the exercises as such.

Q 7. The students shall write one paragraph (in about 150 words) on any one of the three topics given. The topics will be similar to the topics given in the exercises in the text book. (08)

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Paper BC 1.2: FINANCIAL ACCOUNTING

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-II. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions

(i - i - i

Introduction - Nature of financial Accounting, scope, objects and limitations - Accounting concept and conventions.

Depreciation Accounting Meaning of depreciation, causes, objets of providing depociations factors affecting depreciation, excounting treatment beluding provision for depreciation accounting. Methods of depreciations:

- ight line methods or ainishing balance to tood, Change of method as per avised AS-6

Concernal Frame Work or preparation and resentation of firm all statements -C all, Reverse and deferred remain expenditure - spital and revenue sceipts - Final Accounts of Soliz Proprietor

 $\mathbf{U}_{\mathbf{P}}^{\pm} = \Pi$

Con aion Errors- Classification of errors; la ation of errors, Relatication of errors accounts afect on prom

Accounts for Hire Pur use Transactions I and entries and led a accounts in the last of His vendors and Hire is maser for large valuations decluding Declaration 1 epossession.

Consider the Accounts—1 aing, features, or given a commission count sales, account sales, accounts.

treat at in the books of signor & consign

Cuit- II

Accounting aspects: Accoun

Assumiting For Discounting of the Partnershi Firm-Accounting of Dissolution of ale Partnershi p Firm Including solvency of partnershi sale to a limit company and piet against ation

Suggest Readings:

- 1. Ref. N Anthony, Dav. (awkins, Kenneth Merchant, According) Text and Case Merchant Will Education 3th 1d. 2013.
- 2. Ch. T. Horngren a ponna Philbrick. Foduction to Fine all Accounting, Poon Edución.
- 3. J.R. Monga, Financial Acounting: Concepts and Applications. Monga Paper Backs of aw Delhi
- 4. N. Shikla, T.S. Gressi and S.C.Gupta. Account, Vol.-L.S. Chand & Co., New Delhi.
- 5. S Maheshwari, and S. K. Maheshwari *mancial Accounting*, Vikas Publishing House. New Delbi
- 6. Deer Sehgal, Financie recounting, Vikas resilishing H House, new Delhi.

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Paper BC 1.3: BUSINESS LAWS

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

The Indian Contract Act, 1872: General Principle of Law of Contract

- a) Contract meaning, characteristics and kinds
- b) Essentials of a valid contract Offer and acceptance, consideration, contractual capacity. Free consent, legality of objects.
- c) Void agreements
- d) Discharge of a contract modes of discharge, breach and remedies against breach of contract.
- e) Contingent contracts
- f) Quasi contracts

Unit- II

The Indian Contract Act, 1872: Specific Contract

- a) Contract of Indemnity and Guarantee
- b) Contract of Bailment
- c) Contract of Agency

Unit-III

The Sale of Goods Act, 1930

- a) Contract of sale, meaning and difference between sale and agreement to sell.
- b) C additions and warranges
- c) Transfer of ownership in goods including sale by a non-owner
- d) Performance of contract a sale
- e) Unpaid seller meaning, rights of an unpaid seller against the goods and the buyer.

The Limited Liability Part rship Act, 2008

- a) School Features of LID
- b) Differences between LLP and Partnership, LLP and Company
- c)LLP .greement,
- d)P liners and Designat a Partners
- e)Incorporation Document
- f)Inconoration by Register on
- g) their and their Relation to p

Sugge of Readings:

- 1.M. .. Kuchhal, and Vis. .. Kuchhal, Busines. Law Vikas Publishing Hesse, New Dohn.
- 2. Avtar Sagh, Business Law astern Book Cor ... y, Lucknow.
- 3.Ra der Kumar, Legal ects of Business. agage Learning
- 4.6 Mahoshwari and St. Mal. Shwari, Business 1. , National Publishing House, New Dollar
- 5. Aggaral SK, Business Galgotia Publish Company, New Sai.
- 6. Bl. Januar Goyal Jan Kinneri, Br. 1888 I 1888, International Book House
- 7 sushme Grora, Business Le . Faxmann Pulic () .s.

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit- I

Demand and Consumer Behaviour-Meaning, nature and scope of economics; micro and macro economics; Theories of demand: cardinal utility approach; Indifference curve approach assumption, properties, consumer equilibrium, price, income and substitution effects, limitations; Nature of demand function: law of demand; elasticity of demand - price, income and cross; measurement methods of price elasticity of demand; concepts of revenue (marginal and average) and relationship with elasticity of demand.

Unit- II

Production and Cost- Production function: meaning and concepts, law of variable proportions; Isoquants - meaning, properties and producer's equilibrium; economies and diseconomies of scale; law of returns to scale; Cost concepts: theory of costs - traditional and modern; law of supply and elasticity of supply.

Unit- III

Market Structures- Equilibrium of the firm and industry under perfect competition; price and output determination under monopoly, price discrimination; price determination under monopolistic competition - Chamberlin's approach, monopolistic competition V/s monopoly

Suggested Readings:

- 1. Ahuja H.L.: Business Economics; S. Chand & Co., New Delhi.
- 2. Pindyck, R.S., D. L. Rubinfeld and P. L. Mehta; Microeconomics. Pearson Education.
- 3. N. Gregory mankiw, Principles of Micro Feonomics, Cengage Learning
- 4. Maddala G.S. and E. Miller; Microeconomics: Theory and Applications, McGraw-Hill
- 5. Salvatore, D. Schaum's Outline: Microeconomic Theory, McCaw-Hill, Education.
- 6. Case and Fair, Principles of Micro Economics. Pearson Education
- 7. C Snyder, Microecono de Theory: Basic Prociples and Extensions, Cengage Learning
- 8. Silas, Richard A., Microeconomics Theory: A Graphical Analysis, McGraw-Hill Education. 9. Paul A Samuelson, William D Nordhaus, Microeconomics, McGr. v-Hill Education.
- 10. mit Sachdeva, Mice Economics, Kusur Lata Publishers

Paper BC 1.5/BCCA 1.5: BUSINESS MATHEMATICS

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit -I

Matrices- Definition of a matrix, Types of matrices; Algebra of matrices, Calculation of values of determinants up to third order; Adjoint of a matrix; Finding inverse of a matrix through ad joint; Applications of matrices to solution of simple business and economic problems

Unit- II

Differential Calculus- Mathematical functions and their types - linear, quadratic, polynomial; Concepts of limit and continuity of a function; Concept of differentiation; Rules of differentiation simple standard forms. Applications of differentiation - clasticity of demand and supply; Maxima and Minima of functions (involving second or third order derivatives) relating to cost, revenue and

Unit- III

Linear Programming-formulation of LPP: Graphical method of solution; problems relating to two variables including the case of mixed constraints; cases having no solution, multiple solutions; unbounded solution and redundant constraints; simplex method - solution of problems up to three variables, including cases of mixed constraints, duality; Transportation Problem. Basic Mathematics of Finance-Simple and compound interest Rates of interest - nominal, effective and continuous - their interrelationships; Compounding and discounting of a sum using different

Suggested Readings:

- I. Mizrahi and Sullivan. Mathematics for Business and Social Sciences, Wiley and Sons
- 2. Budnick, P. Applied Mathematics. McGraw Hill Education
- 3.R.G.D. Allen, Mathematical Analysis For Economists
- 4. Ayres, Frank Jr. Schaum's Outlines Series: Theory and Problems of Mathematics of Finance, McGraw Hill Education
- 5. Dowling, E.T., Mathematics for Economics, Schaum's Outlines Series. McGraw Hill
- 6. Wikes, F.M., Mathematics for Business, Finance and Economics. Thomson Learning 7. Thukral, J.K., Mathematics for Business Studies
- 8. Vohra, N.D., Quantitative Techniques in Management. McGraw Hill Education
- 9 Soni, R.S., Business Mathematics, Ane Books, New Delhi
- 10. Singh J. K., Business Mathematics. Himalaya Publishing House

B.Com (Vecational) Office Lanagement & Secretarial Practice

Paper-BC OM 1.4: OFFICE GANAGEMENT AND METHODS

Duration: 3 hrs.

aximum Marks (* sternal): 80

(Internal): 20

The syllabus is divided in three units be. Unit-I, Unit-II and Unit-III. Paper better will set ten questions in sat i.e. three questions carrying 15 marks each from each part and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five que tions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit- I

Office and office Management: meaning of office, function of office, mimary and administrative functions and importance of office. Relation of office with other departments of business Organization, Concept of paperless office, virtual office, back and front office, open and private office, Definition and elements of office management, duties of an Office Manager. Office accommodation & Environment: Selection of site. Office Building, Sections and Subsections of office, Office layout, Environment and working conditions

Unit II

Office Record Management: Meaning, importance of record keeping management, principles of record management and types of rece. Is kept in a business organization.

Filing and Indexing: Meaning and importance of filing, essential of good filing system centralized and decentralized filing system, Meaning, need and types of indexing used in the business organization.

Office furniture and Fixture-need and importance of modern furniture, Types of furniture ! nit III

Office Systems and Procedure: Meaning of system and Procedure, Object of flow of office work, Difficulties in ideal work flow, Measures to improve the flow of work, Analysis and study of jobs, Measurement, Setting Standards, Planning and scheduling of office work, Office Manuals - Meaning, need, types of office manuals and steps in preparing of office manuals. Office Safety and Security: Meaning, importance of office Safety, safety hazards and steps to improve office safety, Security hazard, and steps to improve office security Suggested Readings:

- 1. Chhabra, T.N., Modern Business Organisation, New Delhi, OhanpatRai& Sons,
- 2. Duggal, Balraj, Office Management and Commercial Correspondence, Kitab Mahal, New
- 3. P.K. Ghosh, "Office Management". Sultan Chand & Sons, New Delhi
- 4. R.K. Chopra, Office Management, Himalaya Publishing House

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Paper-BCOM 1.5: COMPUTING BASICS AND ITS APPLICATIONS 1 Duration: 3 hrs.

Maxic am Marks: Theory External): 50

Praeficar (External): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 10 marts, each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is computerry,

Unit- I

World of Computers: Characteristics of Computers, Evolution and Generation of Computers, Hardware and Coftware Component. Operating System, types, functions and characteristics. Examples: Windows etc., Networking basics and Internet Concepts.

Advanced Concepts of Networks are internet: Keywor - URL, IP address Apperlinks, Web pages, Home rage, web sites, WWY, Dinl-up, Broadband, Dedicated, ISP, Browser, DSL, DNS, Gateways, Chat rooms, Downloading and Uploading, Wifi Working with Mi rosoft Internet Explorer: Openi g a web page, opening multiple browser windows, opening multiple tabs in a single browser windows and their management, working offline, deleting temporary files, exploring Internet Options, Net Etiquities, Searching the Web: Meaning of earch Engines, Keywords

Unit- II

Database Manigement System (UBMS): Meaning and need of a database, Advantages, Limitations of databases, Applications of Database, Meaning and need of DBMS, Database Components: Tabi S, Rows, Columns Attributes, Queries Record, Primary K. Foreign Key, Relationship be ween tables.

Word Processing: Meaning of Worl Processor, Need and Uses of Worl Processing, Advantages and mitations of Word occassing, Software used for Word Procusing, Why MS-Word and which version? Starting word: MSWord interface, opening a blank document, hiding and showing toolbers, templates,

Unit- III

Working in Word: selecting text, editing text, finding and replacing text, formatting text, checking and co-cting spellings, Julification and Alignment, Bullets and Nonbering, Tabs, Paragraph formatting, Indent, Page formatting, Header and Footer & Word Count. Working with a Document: Page Setup of a docume a, viewing a document, switching between documents, saving a docume, print preview, printing a document, Fireshing Touch to a document: Inserting date and time, Special effects such as Bold, Scripts, etc., Inserting and deleting a comment, Inserting Clip Arts

Advanced Word Processing: Table - Creating a new table, entering text in a table, adding and inserting rows/columns to a table, deleting rows/column from a table, resizing row and columns, merging cells, advag borders and shading, deleting a table

Mail Merge: Ceating a document with mail-merge, creating database for addresses, generating multiple letters for hail merge.

Note: The relevant short cut keys o MS Word to be discussed.

Suggested Readings:

L'Absolute Begin : r's Guide to Communer Basics, Michael Miller.

2 Fundamental of Computers, AkamSaxena, Kratika Gupta.

1 Fundamentals of information Technology, Alexis and Mattiew.

B.Com (Vocational) Computer Application Paper-BCCA 1.4: COMPUTER FUNDAMENTAL

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20*

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Introduction to Computers: Definition of Computer, Components of Computer, Characteristics of Computers; Limitation of Computer; Classification of Computers; Human being Vs. · Computer; Application of Computers: Computers in Commerce

Input Devices: Mouse, Keyboard, Light Pen, Touch Screen, Track Ball, Joystick, MICR, OCR, OMR Scanners, Voice System and Web Camera.

Output Devices: Hard Copy Devices; Line printer, Character printer, Chain printer, Dot- Matrix printer, Daisy-Wheel printer, Laser printer, Ink-jet printer; Plotters and Soft Copy Devices -Monitor, Screen Image Projector Poice Response Systems.

Memory and Mass Storage Devices: Concept of Memory; Types of Memory: Primary Memory - RAM and ROM; Secondary Memory - Hard Disk and Floppy Disk; Optical Disks - CD -ROM and WORM disks; Magnesic Tape and Cache Memory; Difference between Primary and Secondary Memory.

Unit-II

Introduction to Windows: Volution of Windows; Types of windows, Windows as an Operating System, Use of GUI in Window Explorer, Control Panel, Paintbru 1 fools Data Processing System: Concessing of data; Information and data processing; Need and Uses Information; Characteristics of Information; Levels of Information; Types of Data Processing System

MS-Word and amentals of Marword, Menus, Townars, Ruler, Scroll var, Creating, Editing, Saving, Working with Frames, Columns, Pictures, Table, and Macro, Mail mage

Unit-III

Computer Networks: Need for Networking; Types of Computer Networks; Difference between LAN and WAN Hardware of WAI Internet and its An heation, Network 1 MS-Excel: Orksheet Overvie Rows, Columns, A.I., Menus, Creatic Worksheet Openi and Saving Worksheets, Formatting, Printing, Table creating and printing grant a Practical- M. Word and MS-Exc

- *Internal assessment will be lased on Practical Long conducted by Internal Examiner. Suggested Readings:
- 1. Leon, Al-: Fundamental information Technology, Vikas Public son House (P) Lt. New Dell:
- n: The Compact (... le to Microsoft () ..., BPB Publicatio ...)elhi. 2. Mansfield.
- 3. Minoli, 1 miel, Internet and Juranet Engineers ... Tata McGraw-Hi. Publishing Co I ... New Delin.
- 4. Saxena, Seay: A First Course . Computer, Vikas . olication House (1) and . New Delhi.

Paper BCCA 1.5: BUSINESS MATHEMATICS (The syllabus of this paper is common with BC 1.5)

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B Com- Semester - II

Paper - BC 2.1: PROFICIENCY IN ENGLISH

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-i, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Business Communication: meaning, process, basic forms of communicating, communication models, theories of communications, formal and informal communication network, communication barriers- causes, linguistic barriers, psychological barriers, inter-personal barriers, cultural, physical and organizational barriers. Group Discussion

Unit- II

Reading and writing skills- Paragraph Writing, Slogan Writing, Dialogue Writing, and Comprehensive Passage. Precis Writing, Business Letters, Job application letter, preparing the Resume. Writing for Media and Advertising, Report Writing, office Memo, Notices, Agenda, Minutes

Oral Presentation: Importance, Characteristics, Presentation Plan, Power point presentation, Visual aids

Unit- III

Basic Grammar: Spotting the errors pertaining to Article, Noun, Pronoun, Adjective, adverbs, Vocabulary Antonyms, Synonyms, Idioms at J. Phrases, Words often confused, one word Substitution, Homonyms and Formation of words (Suffixes, Prefixes and Derivatives).

Practical Work: To impart the skills of Personal Interview and public speaking like Declamation and Debate and teacher will conduct seminar, debate and declamation in classes. The internal assessment will be based on this practical work.

Suggested Readings:

- 1. Boves, and Thill, Business Communication Essentials, Pearson Education
- 2. Sledley Taylor, Communication for Business, Pearson Education
- 3. Locker and Kaczmarek, *Business Communication: Building Critical Skills*, McGraw Hill Education
- 4. Herta A Murphy, Herbert W Hildebrandt, Jane P. Thomas, *Effective Business Communication (SIE)*, McGraw Hill Education
- 5. Dona Young, Foundations of Business Communication: An Integrative Approach, McGraw Hill Education
- 6. Raymond V. Lesikar, Marie E. Flatley, Kathrya Rentz, Paula Lentz, and Neerja Pande, Business Communication: Connecting in a Dignal World (SIE), McGraw Hill Education

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Paper - BC 2.2: CORPORATE ACCOUNTING

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each upin. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions.

Unit-1

Accounting for share capital: issue of shares, forfeiture and reissue of forfeited shares- concept & process of book building issue of rights and bonus shares; buy back of shares; redemption of preference shares.

Unit -II

Accounting for Debentures: Issue and redemption of debentures. Underwriting of Shares and

Final accounts of Companies: Preparation of Profit and Loss Account, Profit and Loss Appropriation Account and Balance Sheet in accordance with the provisions of the existing Companies Act (Excluding Managerial Remuneration). Disposal of company profits- Provisions relating to payment of Dividend.

Unit-III

Valuation of Goodwill and Valuation of Shares-Concepts and calculation-simple problem only Liquidation of companies

Suggested Readings:

- 1. Gupta, Nirmal. Corporate Accounting, Sahitya Bhawan, Agra.
- 2. Jain, S.P. and K.L. Narang. Corporate Accounting, Kalyani Publimers, New Delhi.
- Maheshwari, S.N. and S. K. Maheshwari. Corporate Accounting, Vikas Publishing House, New Dolhi.
- Monga, J.R. Fundamentals of Corporate Accounting. Mayur Paper Backs, New Delhi.
- Naseem Ahmed, Corporate Accounting, ANE Books Pvt. Ltd. New Delhi.
- Sehgal, Ashok and Deepak Sehgal. Corporate Accounting, Taxman Publication, New Delhi.

Duration: 3 hrs.

Maximum Marts (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question Ivo. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

UNIT-1

introduction: Administration of Company Law uncluding mational Company Law Tribunal (NCLT), National Company Law Appellate Tribunal (NCLAT), Special Courts]; Characteristics of a company; lifting of corporate veil; types of companies including one person company, small company, and dormant company; association not for profit, illegal association; formation of company, on-line filing of documents, promoters, their legal position, pre-incorporation contract: on-line registration of a company.

UNIT-II

Documents: Memoratedum of association Articles of association, Doctrine of constructive notice and indoor management, prospector-shelf and red herring prospectus, misstatement in prospectus, GDR; book-building; issue, allotment and forfeiture of share, transmission of shares, buyback and provisions regarding buyback.

Meetings: Meetings of shareholders and board of directors; Types of meetings, Convening and conduct of meetings. Requisites of a valid meeting, postal ballot, neeting through video conferencing, e-voting.

UNIT-III

Management: Classification of directors, woman directors independent director, small shareholder's director; disqualifications, director identity number (DIN); appointment; Legal positions, powers and duties: removal of directors; Key mesagerial personnel managing arector, manager;

Winding up - concept and modes of winding up

Suggested Readings:

- 1. MC Kuchhal, *Modern indian Company Low*, Shri Mahavir Boot (Publishers) tedhi.
- 2. GK Kapoor and Sanjay Dhamija, Company Law, Bharat Law House, Delhi.
- 3 Anil Kresar, Corpor se Laws Indian Box House Jelhi
- a Reen a Chadha and Sumai a Chadha, Carporate Lines, Schola, fech licess, Delhi.
- 5. Astar Sinch, Introduction to Company Law Tastern Book Consumy
- 6 Ramai ... A Guide : Comp mes Act, I : LsNexi Wadhwa a | Butte Worth.
- 1. Manual of Companies A.1. Corporate Laws and SEBI Guideline Bharat Law House, New Devil.,
- A Compandium of companies Act 2013, glong with Rules, by Taxmonn Publications.
- 9. Gower and Davies, Principles of Modern Company Law, Sweet & Maxwell
- 1'. Sharp J.P., An F. w Approach to Conscitte Laws, And Books Pvt. ad., New Delhi

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Paper - BC 2.4: MACRO ECONOMICS

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

UNIT- I

Macro Economics: nature, scope, concepts and variables; National income; concepts and measurement; circular flow of income (four sector); consumption function; investment function; multiplier; concepts and importance; principle of acceleration.

UNIT- II

Keynesian theory of income, output and employment; income determination in closed economy, Equilibrium of product and money market using IS-LM approach

UNIT- III

Inflation: meaning, types, causes, effects and remedial measures.

Business cycle: meaning, and phases: instruments of monetary policy and fiscal policy and their effectiveness.

Suggested Readings:

- 1. Mankiw, N. Gregory, Principles of Macroeconomics, Congage Learning
- 2. Robert J Cardon, Macroeconomics, Pearson Education
- 3. Branson, William H. Macroeconom Theory and Policy HarperCollins Indi: vt. Ltd.
- 4. Rudiger Domousch and Stanley Locher, Macroeconomics, McGraw-Hill Education
- 5. Rudiger Dornbusch, Stanley Fischer and Richard Startz, Macroeconomics, McGraw-Hill Education
- 6. Oliver J. Bl. achard, Macroecon mics. Pearson Education
- 7. G. S. Gupta, Macroeconomics: They y and Applications AcGraw-Hill Education
- 8. Shapiro, Mac reconomic Analysi
- 9. Paul A Samuelson, William D Nordhous, and Sudip Chaudhuri, *Macroeconomic*, McGraw-Hill Education
- 10. Jhinghan N.L.: Advanced Economic Theory, Vrinda Publications, New Delhi.

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Paper-BC2.5: INTRODUCTION TO COMPUTER APPLICATIONS

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20*

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit Question No. 10 is compulsory.

UNIT- I

Introduction to Computers: definition of computer; components of computer; characteristics of computers; classification of computer, Application of Computers; input and output devices; memory and mass storage devices, Computer Software - introduction; types of software system, application and utility software, introduction to operating system, types of operating systems, function of operating system,

UNIT-II

Introduction to Windows: Evolution of Windows; Types of windows, Windows as an Operating System, Use of GUI in Window Explorer, Control Panel, Paintbrush Tools

Data Processing System: Concept of data; Information and data processing; Need and Uses of Information; Characteristics of Information: Levels of Information; Types of Data Processing System. Networks basic, types of networks, topologies,

G-muit: opening an account, g-mail address, finding g-mail address, adding signature, attaching files, opening attachments, managing e-mail account.

UNIT-III

Information Technology and Business - An overview, concepts of data, information and computer based information system, Impact of information technology on business -business data cocessing, intra-organisational and interorganisational communication by using network technology, business process and knowledge process outsourcing, Types of Information System-Transaction Processing System (TPS), Management Information System (MIS), Introduction to Interset, application of Internet, uses of Internet, Internet services, bifects of IT on business.

*Internal Assessment will be based on the practical being conducted by the Internal

Suggested Readings:

- 1. Let a Alexis: Fundam atal of Information vechnology, Vikas Publication House (P) Ltd., New Delhi
- 2. Mar weld, Ron: The Compact Guide to Micro of Office, BPB Publication, Delhi.
- 3. Minoli, Daniel, Internet and Intranet Engineering, Tata McGraw-Hill Publishing Co Ltd., New Delhi.
- 4. Savema, Sanjay: A First Course in Computer. Vikas Publication House (P) Ltd., New Defhi.

Paper – BC 2.6: COMMERCE PRACTICAL & VIVA-VOCE Maximum starks:(External): 50

The student should maiotain a Record Bool. In which a minimum as Exercises/programs are to be recorded. This Record has to be submitted to the Teacher In charge at least 15 days before the commencement of 2nd semester examinations. Students may be requested to collect original or Xe ox copies of the deciments and affix them on the record new book after having tailed up in own handwriting. Drawing of the documents should not be insisted. Distribution of marks: Record Note Book- 20 Marks and Viva-Voce- 30 Marks. Examine a will be examined by the external examiner through the Viva, which wall be based on the pathous of both the Gemesters i.e. 1st and 2nd Semester.

SUGGESTED EXERCISES FOR COMMERCE PRACTICAL

- 1. List out various accounting concepts and conventions (GAAP)
- 2. Preparation of invoice, receipts, voucher debit and credit not is.
- 5. Preparation of transaction from the receipts, vouchers credit notes and debit notes of any firm of your area
- Collection and recording of Hire Purchase Agreement
- 5. Collect and fill the share application form of a limited Company.
- Collect Prospective of a company and identify its salient features.
- 7. Collect annual report of a Company and List out its assets and Liabilities
- 8 Collection of latest final accounts of my company and find out the intrinsic muc of shares
- 9. Collect the annual reports of company and calculate the value of goodwill under different Methods
- 10. Collect/ Specimen of Share Certificate
- 1. Resume of studen.
- 12. Formulation of two linear programming problems (LPP).
- 1. Drafting Notice | Company Meetings Annual, Special Extraordinary and Board meetings
- 14. Chart showing the heaning of commer-
- 15. Two Case studies relating to commercial dispute collected from any lawyer or from your book of Business I w.

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B.Com (Vocational) Office Management & Secretarial Practice

Paper-BC OM 2.4 OFFICE PRACTICE & COMMUNICATION

Duration: 3 hrs.

M aximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit- I

Handling of Mail: Mailing Procedures - meaning and importance of mail, centralization of mail handling work, its advantages, room equipment and accessories, sorting tables and rack, letter opener, time and date stamps, postal tranking machine, addressing machine, mailing scales, mailing through post, courier, email, appending files with email. Inward and outward mail receiving, sorting, or ming, recording, making, distributing, fedding of letters sent maintenance of peon book, dispatching, courier services, central receipt and dispatch. Services provided by Courier Companies

Office forms and Stationery: Meaning and types of forms used in business organization, advantages, forms controls, objectives, form designing, principles of forms designing and specimens of forms weed in office, Stationary - introduction, types of stationery weed in offices, importance of managing stationery, selection of stationery, essential requirements for a good system of dealing with stationery, purchasing principles, purchase procedure, standardization of tationery.

Office Machines and Automation: Introduction, meaning and importance of office automation, objectives of office mechanization, dvantages, disadvadages, factors determining office mechanization. Computerization of office activities - LAN - WAN, Kind of office machines: crsonal computer: photocopier, fax elephone, telephon, answering machine, dictating machines, Audio Sasual Aids Photocopier, computer, Scamer their operation and its use in the office set up

Banking facilities: Types of accounts. Tassbook and cheque book, other forms used in banks, ATM and money transfer

Yodes of Payme : Types of partients handled state as postal order, Cheque crossed/uncrossed post-dated and predated Cheques, stale cheque, dishonored Cheques. Abbreviations/Terms used in Offices: Figuration of abbreviations/terms used in offices in

1y-10-day work,

1 nit-III

Official Correspondance: Importance correspondence business and C ... offices, ssentials of goo' ousiness and official correspondence, various forms of orrespondence, Difference between Official and Commercial Letter- Notification- Proclamation-Procl ommuniqué-Ordin: e-Characteristics of an Ordinance esolution-Tenders orrigendum-Official Letter-Essentials of a Official Letter-Types of Official Letters-Demi-Official Office Order-Memory dum-Circular Lever-Reminder-Endow ment-Unofficial Mac-Notice-

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Lodes . 7

Public Notice-Auction Notice-E-mail-Confirmation-Acknowledgement Letter-Advertisementblinds of Advertising Media

Suggested Readings

- 1. Sinha, K.K., Business Communication, Galgotia and Sons, New Delhi. P.K. Ghosh, "Office Management", Settan Chand & Sons, New Delhi
- 3. Chawla, Shailesh K. Essential Business Communication, Mayur Paper Back.
- 4. R.C. Bhatia, Office Management & Commercial Correspondence, Sterling Publishers Ltd.

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Paper-BCOM 2.5: COMPUTING BASICS AND APPLICATIONS-II

Duration: 3 has.

Maximum Marks: Theory (External): 50

Practical (External): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 10 marks each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit I

Spreadsheet: Meaning, need and uses of Spreadsheets, advantages and limitations of using Spreadsheets, software used for working with Spreadsheets. Why MS Excel and which version, Keywords: cell. row, column, label. value, cell address, workbook, worksheet, cell range.

Starting Excel: Excel interface, creating a workbook, saving a workbook, editing a workbook, inserting/deleting worksheets, entering data in a cell, selecting cells, moving data from selected cells, rearranging worksheets, imports to spreadsheets, resizing rows/columns.

Working with Excel: creating a series, use of basic formulae in Excel, use of functions in Excel, formatting different types of data in Excel, using cell references in a formula, copying/moving a formula, sorting data. Creating simple charts: Pie, Line, Bar-chart, using chart wizard

PowerPoint Presentation: Meaning of PowerPoint presentation, extension of PowerPoint document, Need and use of presentation in office administration, Software available in the market for presentations, widely used software: Powerboint by Microsoft and its advantages. PowerPoint interface: title bar, menu bar, toolbars, status bar, task pane.

Components of a presentation: slides, outlines, speaker notes, handouts, creating a simple presentation in PowerPoint, Add-one to a presentation: images, videos, audio ales

Working with Slides in PowerPoint: Power Point formatting basics: Slide layouts, changing the background of the slides, applying design templates changing the color schemes, font and formatting. Volving a presentation: Normal view, State Sorter view, News page view, Slide Show view, Adding transition between slides, and adding animation in a slide, automatic

Working with Slides: Changing layout, duplicating a slide, hiding a slide, moving a slide, deleting a slide, inserting pictures is an a slide, inserting word art into a slide, inserting auto shapes.

Unit-III

E-governance internet tools: E-rail: Anatomy of rail, e-mail address, finding e-mail address, addies signature, attachi e files, opening attenments, managing e-mail account, Web mail, Case study: G Mail, Yahoo M. I. Outlook express Uploading and d Anloading files. Portals, creating portals, digital signature, computer virus and antivirus Software

Computer-Typing: The student is required to achieve proficiency in typing on computer; minimum accurred speed to be attained is 30 words per minute.

Note: The regular short cut keep for MS Excel and MS Power Point to be discussed and Practice of Speed Test in MS- Word 70 50 WPM

Suggested Rendings:

1. Absolute Figinner's Guide to Computer Basics, Michael Miller.

2. Microsoft Word 2010 Step by Step Gicrosoft) by Curtic Trye.

3. Excel 2010 for Dummies, Greg Euryey.

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Paper-BCOM- 2.6: COMPUTER TYING PRACTICAL

Duration: 3 lers.

Maximum Marks: Practical (External): 50

- 1. Job-1 Speed Test @50 WPM for 10 Minutes and Prinout of the same
- 2. Job- II Typing of a Business or Official Letter in prescribed format and Print out of the same
- 3. Job- III Preparation of 6-7 Column Table in MS- Excel/Word and printout of the same The practical examination will be conducted jointly by internal and external examiners as per University Policy.

A Joseph Bode

Jordan

B.Com (Vocational) Computer Application

Paper-BCCA 2.4: BUSINESS DATA PROCESSING

Duration: 3 hrs. Maximum Marks (External): 75

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying three (3) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Operating system Overview: Definition & Concept of an Operating System; Functions of an Operating System; Types of an O.S

Data Processing System: Data, Information and Data Processing; Need of Information; Data Storage Hierarchy; File Mot. System- File Types; File Utilities: file sorting Utility, Searching, Merging, Copying, Printing and Maintenance Utility.

Database Management System: Objectives of a Database System or Advantages of Database System; Components of a Database System; Disadvantages of Database System; Database Administrator (DBA)

Unit-II

DBMS: DBMS and its Functions; Main Components of DBMS-DDL. Query Language and Report Generator; Architecture of DBMS; Data Independence, various keys in DBMS- Primary key, Foreign key, candidate key, alternate key, super key

Database Models: Hierarchical Model Network Model and Relational Model; Creating and Using a hatabase- Define its diructure, Designing Forms, Entering data; Viewing, Modifying, Deleting and Adding Records.

Unit-III

MS Exect: Spreadsheet an its Business applications; features of spread-Sheet; Creating a Workbook: Saving a Work-sheet. Creating a table and converting in graph, Built-in-functional Business application using is-Access: Concert of Field, Record and files, Creation of Database, Reports; Sorting and Searching records, Designing queries and reports. Basic of data arrangement and access, Traditional file environment, identification of recevant data, evaluation of database technology, Databases: the Modern approach

MS-Access: Practical Knowledge of MS-Access Package Suggested Readings:

- I. Leon Alexis: Fundamental of Information Technology, Vikas Publication House (P) Ltd., New Delhi
- 2. Mansfe J., Ron: The Comman Guide to Microse. Office, BPB Publication, Delhi.
- 3. Minon, Daniel, Internet and Intranet Engineering. Tata McGraw-Hill Publishing Co Ltd. New Delhi
- 4. Saxen... Sanjay: A First Course in Computer, Vikus Publication House (P) Ltd., New Delhi.

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Paper-BCCA 2.5: RDBMS (DATABASE MANAGEMENT SYSTEMS)

Duration: 3 hrs.

Maximus Marks (External): 75

The syllmous is divided in three units i.e. Unit-1 Unit-H and Unit-Ul. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying three (3) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit

Purpose of Database - Overall System Structure - Entity Relationship Model -Mapping Constraints - Keys - E-R Diagrams

Relational Model - Structure - Formal Query Language - Relational Algebra - Tuple and Domain Relational Calculus

Unit-II

Structured Query Language - Basic Structure - Set Operations - Aggregate Functions - Date. Numeric, and Character Functions - Nested Sub-queries -Modification Of Databases - Joined Relations-DDL - Embedded SQL.

Relational Database Design - Pitfalls - Normalisation Using Functional Dependencies - First Normal Form-Second Normal Form-Third Normal Form-Fourth Normal Form and BCNF

Unit-III

Oracle Introduction - SQL (DDL,DML, DCL Commands) - Integrit Constraints - PL/SCL -PL/SQL Block - procedure, function - Cursor management - Triggers - Exception Handling,

Suggested Readings:

- 1. Singh-Database systems: Concepts, Design & applications, Pearson Education.
- 2. Abraham Silberschatz, H. Korth And S. Sudar han-Database Syste. Concepts Mcgraw Hill Publication
- 3. Gerald V.Post DBMS-Designing And Business Applications Megraw Hill Publications
- 4. Michael Abbey And Michael J.Corey-Oracle- Beginners guide That

Paper-PUCA 2.6: COMPULIER PRACTICAL

Duratica: 2 hrs.

Maximum Marks: (External): 100

Practical covering the yllabi of Paper-BCC \ 2.4 & Paper-BCC ^ 2.5

The practical examination will be conducted jointly by internal and external examinars as per University Policy.

Paper-BC 2.7 - ENVIRONMENTAL STUDIES

Syllabus and Scheme of examination of this subject will be provided by the respective department Joseph = 1: A wind.

पेपर – बीजा 3.1: हिन्दी

सभय : 3 घण्टे

पूर्णीक : 40 आन िक मूल्यांकन : 10

पाठ्यग्रंथ अभिनव काव्य गरिमा, महर्षि दयानंद विश्वविद्यालय, रोहतक का प्रकाशन (बी ससी—तृतीय सेमेस्टर हो लिए निर्धारित)

.इस अव्यपुस्तक से निम्निविखित चार कवि और खनका काव्य निर्धारित विस् गए हैं –मैथिलीशरण गुप्त, इन्हाकर प्रसाद, सूर्यकानः अपाठी 'निराला' और अमधारी सिंह 'दिनकर'।

निर्देश --

खण्ड एक (काव्य)

पाठ भुरतक से दिए गए चा अवतरणों में से दो की सप्रसंग व्याख्या करनी होगी। प्रत्येक सप्रसंग आवया हो तिए 6 अंक निर्धारित है। पाठ्यग्रंथ में दिए १ए कवियों में से दो का साहित्यिक परिचय पूज जाएगा, परीक्षाणी को किसी एक कि का साहित्यिक परिचय लिखना होगा। इसके लिए 6 अंक निर्धारित है। इस प्रभार, इस खण्ड के लिए दुल 18 अंक निर्धारित िए गए हैं।

खण : दो (व्यावसायिक पराधार)

े विसायिक और व्यापारिक पत्र के गुण—व्यापारिक पत्र का प्रारुप, प्रकार—व्यावसायिक और सरकारी पत्र में अग्वर आदेश भेजने के पत्र हैंक विनियम पत्र, बीमा पत्र, कष्टों का निपटान अवों का निपटारा। इस खण्ड के लए पूछे 4 प्रश्न में से अप्रश्न करने अनिवार्ष है। प्रत्येक प्रश्न 8 श्री अ का होगा। इस खण्ड के लिए कुल 16 अंक निर्धारित किए गए हैं।

्र हैं : तीन (व्यावसारिक शब्दावली) पादकारम में निर्धारित िर्चालिखित 50 अंग्रेकी शब्दों में से पूछे गए किन्हीं 12 शा कि ि व-तकनीकी—अर्थ कि ा होंगे। इनके लिए किक निर्धारित हैं।

At orption, Actuar Amalgamation. Tricles of Association, Annuity, fill of exchange, Bailment, Bank Overdraft, Bankruptcy, Blue Chip Company, Circular Lear, Conveyance Deed, Collaboration, Endorsement, Endowment und, actoring, Floating Charge, Freehold Property, Gratuity, Invoice, Indemnity Bond, Intrasic Value, hase financing, ogistics, Lien, siquidator, Morrage, gotiable Instruments. Operating Leverage, Outstanding Liabilities, Offshore Admant, Overheads. Portfolio, Public Deposits, Proposory Note, Proposter, Poproll Accruals, Quotation, Quorum, Quasi Contract, Revenue, Right Issue, Surplus, Sweat Equity Shares, Tender, Treasury Bills, Underwriter, Vendor, Victure Capital, Yind

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Paper - BC 3.2: BUSTAESS STATISTICS

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at bast one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 70% numerical and 30% theory questions

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Introduction: Statistics-Definitions, Functions, Scope and Limitations of Statistics

Measures of Central Tendency: Types of averages – Arithmetic Mean (Simple and Weighted), Median and Mode.

Measures of Dispersion: Range, Quartile Deviation, Mean Deviation, Standard Deviation and Coefficient of Variation.

Skewness: Meaning, Measurement using Karl Pearson and Bowley's measures

Unit - II

Simple Correlation and Regression Analysis:

a. Correlation Analysis: Meaning of Correlation: simple, multiple and partial; linear and non-linear. Correlation and Causation, Scatter diagram, Pearson's co-efficient of correlation; calculation and properties, Correlation and Probable error; Rank and Concurrent Correlation.

b. Regression Analysis: Principle of least squares and regression lines, Regression equations and estimation; Properties of regression coefficients; Relationship between Correlation and Regression coefficients; Standard Error of Estimate and its use in interpreting the results

Index Numbers: Meaning and uses of index numbers; Constructio of index numbers: "Ned and claim base: univariate and composite. A gregative and average of relatives — imple and weighted, Tests of adequacy of index numbers. Base shifting, splicing and deflating. Problems in the instruction of index numbers; Construction of consumer price indices

Unit -III

Time Series Analysis: Components, Estimation of Trends (Graphical method, Semi Average Method, Moving Averages method and Method of Least Squares for linear path). Probability: Approaches to the calculation of probability; Calculation of event probabilities,

Add tion and multiplication laws of probability (Proof not required), Conditional probability and Page's Theorem (Proof not required)

Suggested Readings:

1.A zel, Amir D.: Complete Business Statisting

Elrwin. Chou-Ya-Lun: Statistical Analysis,

3. Helt, Rinchart and Win ion. Heinz, Kohler ratistics for Busines & Economics,

Wiarper Collins. Lawrence B. Morse: Statistics for Business & Leonomics,

5. Harper Collins Levin, Richard I.& David S Rubin: Statistics for Management, Prentice 'lall of India, Delhi.

6. Poonia, Virender: Siatistics, Visvabharti Publication, New Delhi.

7.Gupta, S.P.: Statistical Methods, Sultan Chap 1 & Sons, New Delbi.

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Paper BC 3.3: INCOMUTAX LAW AND PRACTICE-I

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper setter will set ten questions in all i.e. three questions earrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions.

Unit -I

Introduction:

Basic concepts: income, agricultural income, person, assesses, assessment year, previous year, gross total income, total income, maximum marginal rate of taux Permanent Account Number, Tax evasion, avoidance, and tax planning and tax management. Basis of Charges: Scope of total income, residence and tax liability.

Residential status: Scope of total income on the basis of residential status Exempted income under section 10

Unit -II

Computation of Income under different heads: Income from Salaries, Income from house property

Unit-III

Computation of Income under different heads: Profits and gains of business or profession; Capital gains; Income from other sources

Suggested readings-

- i. Singhania, Vine J.K. and Monica Singhania. Students' Grade to Income Tax, University Edition. Taxmana Publications Pvt. Ltd., New Delhi.
- Ahuja, Girish an Kavi Gupta. System de Approach to Income Tax. Bharat Lavolouse,
- 2. Gaur and Narang. Income Tax Law & Practice, Kalyani Publishers, Jallandhar.
- i. Mehrotra H.C., is come Tax Law & Assount, Sahitya Bhas an Publications, Apar.
- 5. Prasad, Bhagwati, Income Tax Law & Practice, Wishwan Prabashan, Bhopal.

Paper - BC 3.4: MANAGEMENT PRINCIPLES AND APPLICATION

Duration: 3 hrs Maximum Marl. (External): 80

(Internal): 20

The syllabus is divided in three unitatic. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit, Question No. 10 is compulsory.

Unit-1

Introduction to Management: Introduction to Management: History of Management, Definition of Management, Process of Management, Significance of Management: Functions of Management: Planning, Organizing, Staffing, Directing, Control, Coordination, Characteristics of Management: Management - As a Science, as an Art and as a profession; Different Approaches to Management: The behavioural school, The management science school: The system approach, The contingency approach, Classical Management School: Managerial Skills and Competencies: Skills Inventories, Multi-Skilling, Competencies.

Planning: Types of Plan – An overview to highlight the differences, Strategic planning — Concept, process, Importance and fimitations, Environmental Analysis and diagnosis (Internal and external environment) – Definition. Importance and Techniques (SWOT/TOWS/WOTS-UP, BCG Matrix, Competitor Analysis). Business environment; Concept and Components, Decision-making – concept, importance; Committee and Group Decision-making, Process, Perfect rationality and bounded rationality, Techniques (qualitative and quantitative, MIS, DSS)

Unit-II

Organising: Concept and process of organising – An overview, Span of management, Different Types of authority (line, staff and functional), Decentralisation, Delegation of authority Formal and Informal Structure; Principles of Organising; Network Organisation Structure

Staffing: Concept of staffing, staffing process

Motivation: Concept, Importance Atrinsic and intrinsic anotivation; Major Atotivation theories -Maslow's Need-Hierarchy Theory; Hertzberg's Two-factor Theory, Aroom's Expectation Theory

Unit-III

Leadership: Concept, Importance, Major theories of Leadership (Likert's scale theory, Blake and Mouten's Managerial Grid theory, House's Path fool theory, Fred Moder's situational Leadership). Transforming Leadership, Transforming Leadership. Controling: Control: Concept, Process, Limitations, Principles of Effective Control, Major Techniques of Control - Ratio Analysis, ROI, Budgetary Control, EVA, PERMORM Trends and Challenges of Management in Global Scenario. Emerging issues in management. Suggested Realings:

- 1. Harold Koontz and Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, McGraw Hill Education.
- 2. Stephen P Robbins and Madhushice Nanda Agrawal. Undamentals of Management: Essential Concepts and Applications, Pearson Education.
- 3. Peter F Drucker, Practice of Management, Mercury Books, London
- 4. James H. Connelly, Fundamentars of Management, Carson Education.
- 5. B.P. Singh and A.K.Singh, Essentials of Management, Facel Books
- 6. TN Chhabre, Management Concepts and Practice, Dhonpat Rai & Co. (Pvt. Ltd.), New Delhi

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Paper - BC 3.5(i): INDIAN FCONOMY

Duration 3 hrs.

Maximum Harks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, buit-II and Unit-II. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt live questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

- 1.1 Capitalist, Socialist & Mixed economy.
- Developed and Developing Economy Concepts 1.2
- Basic Characteristics of Indian Economy as a Developing Economy. 1.3
- Comparison of Indian Economy with Developed Economies 1.4
- Major Issues of Development in India 1.5

Unit-II

- structural Shifts with Economic Development in India 2.1
- 2.2 Relative importance of Agriculture, Industry and Services
- Rate of Infrastructure in Economic Development: Physical and Social Infrastructure 2.3

Unit-III

- Trade and Development Classical, Structuralist and Eclectic views. 3.1
- 3.2 Export Promotion and Import Substitution
- 3.3 Trible as an Engine of Crowth
- 3.4 erms of Trade and pains from Trade.

Suggested Readings:

- 1. Misura and Puri, Indian Economy, Himalaya Publishing House
- 2. IC Dhiegra, Indian Econon S., Sultan Chand & Sons
- 3. Gav av Dutt and KPM Stadarum, Indian Economy, S. Chand & Company.
- Bhagwati, J. and Desai, P. India: Planning for indistribution, OUP on 2.
 Ruda: Jatt, Sundaram, K.P. J., "Indian Economy", 2012, S. Chand & Jo., New Delhi
- 6. Jhingan, M.L. "The Economics of Development & Planning", 22nd Revised Edition, Konark Publication, New Delhi.
- 7. San' man S, "Indian Fronomy: Problems, Tolicies and Devel pment", 1994, Margham Publication Chennai.

Duration: 3 hrs.

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Maximum Marks (External), 30

(Internal): 20

The syllabus is divided in three units i.e. Unit-I Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Introduction: Meaning, Scope, Need & Significance of the Study of Industrial Economics Industrial Profile: Private Sector, Large, Medium & Small Scale Industries, Village Industries, Public Sector, Role and Problems of Public Sector Industries, Disinvestment Policy, Integration, Industrial Combinations - Causes, Mergers & Amalgamations, Effects of Industrial Monopoly.

Unit-II

Theories of Industrial Location: Theories of Industrial Location. Weber, Sargent Florence, Factors Influencing Location of Industries, Industrial Imbalance, Causes and Measures, Need for Balanced Regional Development of Industries.

Industrial Productivity & Efficiency: Productivity - Norms and Measurement, Factors affecting Productivity and Capacity Utilization, Importance of Productivity in the Competitive Environment, Measures required for Improving Productivity and Efficiency.

Unit-III

Industrial Finance: Meaning. Scope, Importance of Industrial Finance, Sources of Industrial Finance: Private, Public and Co-operative Sector - Shares, Debentures, Bonds, Deposite Loan etc., Foreign capital: Need for Foreign Capital, Governments Policy towards Foreign Capital. Direct investment, Foreign Institutional Investment, Euro Issues GDR, ADR, External Commercial Borrowings

Indian Industrial Growth: Industrial Policy – 1991; Trends in Industrial Growth after 1991. Performance & Problems of Small Scale & Cott age Industries in India, Role of MNC's in Talia.

Sugges od Readings:

- 1. Alauwalia I.J., Industria Growth in India, Oaford University Press New Delhi.
- 2. Barthwal R.R., Industrial Economics, Wiley Eastern Ltd., New Delhi
- 3. Che unilam, F., Industria Economic Factors influencing Location of Industries, ics and an Perspective (3rd Edition), Himalaya Publishing House, Mumbai.
- 4. Desail B., Industrial Economics in India (3rd 100 tion), Hamalya Pubi shing House, Mumbal.
- 5. Kachhal S.C., Industrial Economy of India (5th Edition), Chartanya Publishing Louses, Allahabad.
- 6. Reserve Bank of India, Poport on Currency ar Finance (Annual)
- 7. Singh, A and A.N. Sananu, Industrial Economics, Himalaya Publishing House, Bombay.

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Paper – BC 3.6(i): COMPUTER APPLICATIONS IN BUSINESS

Paration: 3 hrs.

Maximum Marks: Practical (External):100

Unit-I

Word Processing: Introduction to word Processing, Word processing concepts, Use of Templates, Working with word document: Editing text, Find and replace text, Formatting, spell clarek, Autocorrect, Armatext; Bullets and rambering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and footer, Tables: Inserting, filling and formatting a table; Inserting Pictures and Video; Mail Merger including linking with Database; Printing documents, Creating Business Documents using the above facilities

Unit-II

Preparing Presentations: Basics of presentations: Slides, Fonts, Drawing, Editing inserting: Tables, Images, texts, Symbols, Media; Design; Transition; Animation; and Slideshow. Creating Business Presentations using above facilities

Unit-III

Spreadsheet and its Business Applications: Spreadsheet concepts, Managing worksheets; Formatting, Entering data, Editing, and Printing a worksheet; Handling operators in formula, Project involving multiple spreadsheets, Organizing Charts and graphs Generally used Spreadsheet functions: Mathematical, Statistical, Financial, Logical, Date and Time,

Lookup and reference. Database, and Text functions

Creating Business Spreadsheet: Creating spreadsheet in the area of: Payroll statements; Depreciation Accounting; Graphical representation of data; Frequency distribution and its matistical parameters: Correlation and Regression

Note: There shall be a practical examination of 100 Marks (Practical-70 Marks, Viva-20 Marks and Work Book- 10 Marks). The practical will be conducted by the external and internal examiner as nor university norms.

Suggested Readings:

- 1 Absolute Beginner's Fuide to Computer Masics, Michael Miller 1
- 2. Microsoft Word 1910 Step by Step(Microsoft) by Curtis Free.
- 3. * xeel 2010 For Dummies, Greg Harvey.
 Teach Yourself V! -- ALLY Excel 2011 Paul McFedries.
- 5. Introduction to Computer Application, Sushila Madan

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Paper-BC3.0 (ii): INFORMATION TECHNOLOGY IN BUSINESS

Duration: 3 hrs.

Marlmum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to extempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-

Information Technology Basis: Information Technology (11), Present Scenario, Role of Information Technology, introduction to Telecommunications, Computer Networks, Communication Systems, Internet and WWW, E-Mail, Introduction to Intranets & Extranets, Emerging trends in IT

Types of Modern Data base Mgt. System: Distributed data processing: Introduction, Advantages and disadvantages of Distributed Systems Introductions to Multimedia: introduction, Multimedia Systems, Multimedia Authoring Tools, Types of Presentations, Multimedia in Marketing and educations, Introduction to virtual Reality;

Unit-II

New Technologies in Introduction Technology: Introduction to Hypermedia. Artificial Intelligence and Business Intelligence, Knowledge Discovery in Data base (KDD), Data wise houses and Data Marts, Data Mining and on line Analytical Processing (OLAP), Enterprise Resource Planning (ERP); Introduction, reason for growth of FRP in Market Benefits of ERP, Supply Chain Management (SCM): evaluation of CRM, Element of Supply Chain, Customer Relationship Management (CRM) & Retailers, Advantage of SCM, Geographic Information Tystem (GIS).: Introduction, Electronic Commerce (E-Commerce), (EDI) Electronic Data Interchange, Mobite Communication. Bluetooth, Global positioning system, Imminent communication, Smart Card, Imminent Technologies.

Unit-III

Computer in Business and Industry: Accounting Inf. System (AIS): Meaning, Characteristics, in Major Sub System. Management Information System: Meaning, Concept, Input & Output of MIS, Decision support System, Office Automation Systems, Executive Inf. System, Marketing Inf. System and Financial Information System Mobile Computing and Business on the Internet: Alobile computing, Hobile Newspaper Tele Communicating, Wireless Mobile Computing, Business on the Internet: Electronic Catalogs. Web advertising, Secure transactions the Internet: Dectronic Catalogs. Web Advertising, Secure Transactions. Practical

Suggested Readings:

1. Fundamental of introduction Technology, Alexis leon, Vikus publishing House Pvt LTD

? introduction to information Technology. The Education solutions limited, Pearson education.

a. Introduction to Information Systems. Taxis Leon, Vikas Publishing House PVT 1.11D

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B.Com (Vocational) Office Management & Secretarial Practice

Paper-BCOM 3.5: BASIC PHONOGRAPHY-I

Duration: 3 hrs.

Maximum Marks: Theory (External): 50

Practical (External): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 10 marks each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit -I

Phonography: Origin of Shorthand with particular emphasis on Pitman Shorthand; definition and importance of stenography; qualities of a successful stenographer; writing techniques and materials.

Consonants: Definition, types of Consonants, Classification of Consonants and Consonant strokes, pairs of Consonants, number, size and directions of consonants, joining of strokes.

Vowels: Definition, long and short towels, Vowel sign and their places, Position of outlines according to vowels, Intervening Vowels, Grammalogues and Punctuation signs.

Unit-II

Alternative Forms of Strokes: 'pward and Downward 'R', Upward and downward 'H', Diphthongs and Triphones, Phraseography, Abbreviated 'W' and Tick 'The'.

Circles and I sops: Circle 'S' & 'T, use of small circles with straight and curved strokes, exceptions to the use of Circle 'S' Z', Large Circles 'SW', 'SS or 'SZ', use of large circles with straight and curved strokes, Use of large circles in Phraseography, Loops 'ST' and 'STR', use of small and big loops with straight and curved strokes, madial use of loops, exceptions to the use of loops.

Unit-III

Initial and Final Hooks: Initial books 'R' and 'L, use of initial hooks with straight and curved strokes, alternative forms for 'Fr', 'Vr' etc., use of circles and loops preceding initial hooks.

Small Final Hooks 'N', 'F/V', use of final hooks with exaight and curved strokes, medial use of small final hooks, use of small final hooks in Phraseography. Exceptions to the use of small final hooks, circles are Hooks to final hool.

Large Final Look 'Shun Hook'. See of Shun Hook with straight and curve strokes, medial use of Shun Hook, Use of Shun Hook after Circle 'S' and 'NS'. See of Shun Hook in Phraseography

Suggested Readings:

- 1. Pitman Shorth and Instructor, New Era Edition (Old Conge Book), A.H. Wheeler Publications.
- 2. Pitman Sheamand, New Course Book, A.H. Wheeler Publications.
- 3. Shorthand Made Easy for Beginners, O.P. Kuthiala, Pitman S.S. Publications

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BASIC PHONOGRAPHY-I- PRACTICAL SCHEME

Duration: 3 bis.

- 1. Repeated practice of consonants, writing each consonant from the text material with particular attention to their formation length, ngle, size and direction.
- 2. Repeated procuee of vowels and other syllabus content by coping the text to aterials and other printed shorthand book and reading book the same.
- 3. Repeated practice of grammalogue and phrases.
- 4. Repeated practice on the use of circles, loops and house.
- 5. Transportation from Shorthand into longhand.
- 6. Dictation from unseen passage.

Dictate to the class from shorthand book, two minutes speeches by students, reading printed shorthand matter.

Scheme of Examination:

- (a) The students will be given twenty Grammalogues/Pharases to write in shorthand, each carrying ½ morks, within 5 minute.
- (b) One passage in English containing 300 words will be dictated in ten minutes with a speed of 30 words within half an hour into longhand.
- (c) The practical examiner will give a passage of about 100 words written in shorthand.

A passage of morthand of the choice of practical examiner containing about 100 words will be given to the candidates for reading orally before the practical examiner within ten minutes.

Note: - The practical examiner is expected to exercise a clear cut pronuncation of words and maintain a constant speed while dictating the passage to the students.

The practice examination will be conducted jointly by internal and external examiners as per University Policy.

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Paper-BCOM 3.6: SECRETARIAL PRACTICE

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-II. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Onestion No. 10 is compulsory.

Unit-I

Secretary: Meaning of Secretary, Types/Kinds of Secretaries, importance of Secretary, qualifications and qualities of Secretary, duties of Secretary, changing profile of the Secretary. Personal Secretary: Qualities, qualifications, role and functions of personal secretary in business houses. Personal traits of secretary

Government Secretary: Role of secretary in Govt. offices, Types and qualifications of Govt. secretaries. Organization of State Govt. Secretariat

Official Language Act: Main provisions of Official Language Act applicable to Govt. offices

Unit-II

Using Information: working knowledge of making use of information from different sources-Telephone Directory, Post Office Guide, Railway Time Table, Teleprinter, Telex, Fascimle, telegraphy, Internet

Making Travel Arrangement: Preparing tour programme, Online booking systems, online booking procedure of railways airlines, tourist and religious places, he als and entertainment industry, fitting of form for Your advance, preparing TA Bills

Administrative Functions: TADA leave, Pensionary benefits, Staff Conveyance, Medical Allowance, GPF, CPF, GIS. RPS, PRAN etc., Service matters per using to confirmation, Seniority and Promotion, Confidential Report and Resignation

Unit-III

Meetings: Notice, agenda, Physical facilities, queram, providing secretarial assistance.

Business Ethics: Morality and othics, business values and ethics, approaches and practices of business area, corporate ethics, ethics program codes of ethics, ethics committee; Ethical Behaviour: Concepts and advantages

Suggested \teadings:

- 1. Offic Management, B.R. Juggal, KitabMahal wew Delhi.
- 2. Principles of Office Management, Dr. R.C. Bhatia. otus Press, Darya Gonj, New Delhi
- 3. Office reganisation and Messagement, S.P. Aron Vikas Publishing Utasse.
- 4. Administrative Office Management by R.K. Chopra, Himalaya Publishing House
- 5. M C Kuchhal, Secretarial Practice, Vikas Publishin : House, New Delhi
- 6. Sange : Kedia, Advanced Company Law And Practice, Pooja Law Provishing Company

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F.B.Com (Vocational) Computer Application

Paper – BCCA 3.5: ELECTRONIC COMMERCE AND ITS APPLICATIONS

Duration: 3 hrs. Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-L

Introduction: Electronic Commerce Framework, Traditional vs. Electronic business applications, the anatomy of E-commerce applications

Network infrastructure for E-Commerce: components of the I-way - Global information distribution networks - public policy issues shaping the I-way. The internet as a network infrastructure, The Business of the internet commercialization

Unit-II

Network security and firewalls: client server network security - firewalls and network security - data and message security - encrypted documents and electronic mail, Electronic Commerce and world wide web, consumer oriented E-commerce, Electronic payment systems, Electronic data interchange (EDI), EDI applications in business, EDI and E-commerce EDI implementation

Unit-III

Intraorganizational Electronic Commerce supply chain management. Electronic Commerce catalogs, Document Management and digital libraries

IT Act 2000 and Cyber Crimes: IT Act 2000: Definitions, Digital signature, Electronic governance, Attribution, acknowledgement and dispatch of electronic records, Regulation of certifying authorities, Digital signatures certificates. Duties of subscribers, Penaltics and adjudication, Appellate Tribunal Offences and Cyber-crimes

Suggested Readings:

- 1. Kenneth C. Laudon and Carto Guercio Traver, E. Tommerce, Pearson t Jucation
- 2. David Whiteley, *E-commerce: Strategy, Technology and Applications*, McGraw Hill Education
- 3. Bhara' Bhaskar, Electronic ommerce: Framev vk, Technology and application, 4th Ed. McGraw Hill Education
- 4. PT Jose, h, E-Commerce: An Indian Perspective. All Learning
- 5. KK Lujaj and Debjani No., E-commerce, McClaw Hill Education
- 6. TN Chhabra, E-Commerce, Dlumpat Rai & Co.
- 7. Sushi! Madan, E-Commer ... Taxmann
- 8. TN Chhabra, Hem Chand Jain, and Aruna Jain, An Introduction to HTML. Dhanpat Rai & Co.

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Paper-BCCA 3.6: DATA BASE MANAGEMENT SYSTEM-1

Duration: 3 hrs. Maximum Marks: Theory (External): 50

Practical (External): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 10 warks each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Introduction to Database System: Basic concepts and definitions, Data Dictionary, Database. DBMS, Operations performed on DBMS System, DBA, File Oriented System persus Database System, Database system Environment, Database Languages: DDL, DML, Data Control Language(DCL), Data Query Language(DQL), Transaction Control Language(TCL), Advantage and Disadvantage of DBMS, Basic concept of Files: File Types, File Organication Techniques.

Unit-11

Database System Architecture: Introduction, Schemas, Sub Schemas, Instances, Levels of Database Architecture. Data Independence, Structure. Components and Functions of DBMS. Data Models, Types of Database System (DBMS), structure of Relational Database, Keys of Relations

Database Design: Software Development Life Cycle (SDLC), Development Cost and Structure System Analysis and Design (SSAD), Database Development Life Cycle (DDLC), Database Design, Automated Design Tools. Normalization: Normal Forms: 1st, 2nd and 3rd NF, BCNF, 4NF and 5N (Functional Dependency and Decomposition Techniques.

Unit-111

Query Processing and Query Optimization: Techniques - Transaction Processing and Concurrency Control Methods. Data Manipulation: Create, Modify, Insert, Delete and Update, Searching and Matching, Oracle unctions, Oracle Cansactions (Revolt Rollback, Commissatements).

Suggested 1 andings:

- (1) Database Systems, S.K.Singh, Pearson Education, Published by Dorling Kindersley.
- (2) DBMS. * xis Leon, Vikas P * lication House,

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Alonours Specific Electives

Paper-BCH 3.7: HUMAN RESOURCE MANAGEMENT*

Duration: Airs.

Maximum

Maximum Marks (External): 80 (Internal): 20

The syllabur is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Introduction: Human Resource Management: Introduction, Meaning and Definitions, Brief History, Nature, Functions, Importance and Limitations of HRM. Contemporary Challenges in HRM.; Human Resource Information System

Human Resource Planning; Introduction, Definitions, Features, Need for HR Planning, Objectives, Process, Factors affecting HR Planning, Types, Benefits, Problems in HR Planning and Way for Effective HR Planning.

Unit-II

Acquisition of Human Resource: job analysis job description and job specification Recruitment - Concept and sources; Selection Concept and process; test and interview; placement and induction

Training and Development: Concept and Importance; Identifying Training and Development Needs; Designing Training Programmes; Role-Specific and Competency-Based Training; Evaluating Training Effectiveness; Training Process Outsourcing; Management Developmen Career Development.

Unit -III

Performance Appraisal: Nature, objectives and importance; Modern techniques of performance appraisal; potential appraisal and employee counseling; job changes - transfers and promotions; Compensation: concept and policies; job evaluation; ne shods of wage payments and incentive plans; fringe benefits; performance linked compensation.

Maintenance: Employee health and safety; employee welfare; social security: Employer-Employee relations- an overview, grievance-handling and redressal; Industrial Disputes: cause and settlement machinery

Suggested Readings:

- 1. Gary Dessler. A Framework for Human Resource May agement. Pearson Education.
- 2. DeCenzo D.A. and S.P. Robbers, Personnel/Huma Resource Manager at, Pearson Education.
- 3. Bohlendar and Snell, Principles of Human Resource Vanagement, Cengago Learning
- 4. Ivancevian, John M. Human * esource Manageme **. McGraw Hill.
- 5. Wreather and Davis. Human Resource Management. Pearson Education.
- 6. Robert L. Fiathis and John H. Fickson, Human Rest arce Management, Congage Learning.
- 7. TN Chlabra, Human Resource Management, Dhoupat Rai & Co., Delhi
- 8. Biswajeet Patttanayak, Human Resource Management PHI Learning

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Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus is compulsory. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit.

Unit-l

Goods and Services Tax Act, 2016- extent and commencement, important terms, Meaning and scope of supply, Levy of Tax- Levy and Collection of Central/State Goods and Services Tax, Composition levy, Taxable person,

Time and Value of Supply- Time of supply of goods, Time of supply of services, Charge in rate of tax in respect of supply of services, Value of taxable supply

Input Tax Credit-Manner of taking input tax credit, Taking input tax credit in respect of inputs sent for job work, Manner of distribution of credit by Input Senace Distributor, Manner of recovery of credit distributed in excess

Registration-Registration. Special provisions relating to casual taxable person and non-resident taxable person, Amendment of registration, Cancellation of registration, Revocation of cancellation of registration

Unit-II

Tax Invoice, Credit and Debit Notes- Tax invoice, Amount of tax to be indicated in tax invoice and other documents, Credit and debit notes

Returns-Furnishing details of outward supplies, Furnishing details of inward supplies. Returns-First Return, Annual return, Final return

Payment of Tax-Payment of tax, interest, mealty, and other amounts, Interest on delayed payment of tax, Tax deduction at source

Refunds-Refund of tax, Interest on delayed refunds, Consumer Welfare Fund, Utilization of the Fund

Assessment-Self-assessment-Provisional assessment, Scrutiny of returns, Assessment of non-filers of returns, Assessment of unregistered assess, Summary assessment in certain special costs.

Unit-III

Advanistration-Classes of officers under the Central Goods and Crvices Tax Act, Chasses of officers under the State Goods and Services Tax Act, Appointment of officers under the Central Good and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Chasses of officers under the Central Goods and Services Tax Act, Chasses of officers under the Central Goods and Services Tax Act, Appointment of officers under the Central Goods and Services Tax Act, Appointment of officers under the Central Goods and Services Tax Act, Appointment of officers under the Central Goods and Services Tax Act, Appointment of officers under the Central Goods and Services Tax Act, Appointment of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Act, Appointment of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Goods and Services Tax Act, Powers of officers under the Central Good

Demands and Recovery-Determination of tax not paid or short paid or erroneously refunded, Tax—effected but not deposited with the Central or a State Government, Tax wrongfully collected and deposited with the Central or a State Government, Recovery of tax

Inspection, Search, Seizure and Arrest-Pow of inspection, seech and seizure, Power to arr 4, Power to summe a persons to give evaluate and produce documents, Access to business premises, Officers required assisting CGST/SGST Officers

Offer wes and Penalties

Appeals

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Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 40 comprising of the short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unia. Question No. 10 Is compulsory.

Unit -1

Evolution of Banking Laws in India: Providens of Banking Regulation Act, 1949 Amendments, Reserve Bank of India Act, 1934 - Role and Functions of RBI-Credit Control Techniques, Recent Legislative Changes in RBI Act

Unit-II

Negotiable Instruments Act, 1881-Applicability: Definition; Important Provisions Securitization and Reconstruction of Financial Assets and Enforcement of Securities Interest Act 2002(SARFAESI)-Constitutional Validity; Definitions; Regulation Reconstruction; Enforcement of Security Interest; Central Registry; Offences & Penalties; Miscellaneous Provisions

Unit-III

Payments and Settlements Systems Act 2007 and Amendments- Special Features of Recovery of Debts due to Banks and Financial Institutions Act, 1993, Banking Ombudsmen Scheme-Purpose; Extent. Definitions; Establishment; Powers; Procedure for Redressal Grievance

Suggested Readings:

- 1. Banking Regulation Act, 1949.
- 2. RB! Act, 1934,
- 3. 1 st. Jain and R.K. Jain. Modern Banking and Insurance, Deep and Deep Publications.
- 4. R.K. Mittal, A.K. Sahni and Sanjay Dhingra: Emerging Trends in the Banking Sector, Machallan.
- 5. Arundeep Singh and R.S. Toor: Legal and Regulatory Aspects of Banking, Skylark Publications.
- 6. Jean C. Hull: Risk Mayagement and Financial Institutions, Pears in Education

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पेपर - बी.सी 4.1: िन्दी

जाम : 3 घण्टे

पूर्णीकः ४० आन्तरिक मूल्यांकनः १०

व्यवसंघ : आठ एकांका (सम्पादक देवेन्द्र राज अंकुर, महो आनन्द), जाणी प्रकाशन, नई दिल्ली। (हें पुराशी-- चतुर्थ सेमेस्टर के लिए निर्धारित)

ात्यपुरतक में सं निम्नलिखित छः एकांकी निर्धारित किए गए हे – औरंगजेब की आखिरी रात, लक्ष्मी स्वागत, रीढ़ की हड़ी, बसन्त ऋतु का नाटक, संस्कार और भावना, स्वृत बड़ा सवाल।

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- 🥴 : एक (एकांकी)

्यपुस्तक से दिए गा वार अवतरणों में से हैं की सप्रसंग व्याख्या है ली। होगी। प्रत्येक सण्जग व्यावया के लिए 6 अंक निर्धारित हैं। पाठ्यग्रंथ में विए गए एकांकीकार में से दो का साहित्यिक परिचय पूछा है भा, परीक्षार्थी को गिजा एक एकांकीकार का साहित्यिक परिचय िखना होगा। इसके जिल्ल 6 अंक के विरेत हैं। इस प्रकार, इस खण्ड के लिए गुल 18 अंक निर्धारित किए गए हैं।

ः दो (टिप्पणी, १६ । खन और व्यावसायिक पत्राचार)

्णी का सामान्य परिष्या, प्रकार, टिप्पणी के विशेष है अप औपचारिकताएं हिप्पणी में अनुस्त भाषा और शिर्या, भामले (केस) का इिहास, संदर्भी की निशाल पूर्वी लगाना, मामले के तथार करना, विकर्ष पर पहुंचना और कार्यवाही हेत् सुझाव।

ोखर का परिचय वालेखन के अंग, यात्रखन में प्रयुक्त भाषा वरिष्ठ/कनिष्ठ/मुख्वलय/क्षेत्रीय विवय/सरकारी कार्यालय का सम्बोधन सम्बन्धी औपचारिकताए, कामजों और दस्तावजों को फाईल न की विधि। इस रूपा में कुल पूछे 4 प्रश्ना में दो प्रश्न करने यां वार्य हैं। प्रत्येक प्रश्ना अंकों का कर्मा। इस खण्ड के नए कुल 14 अंक निर्धादत किए गए हैं।

- । । तीन (निबन्ध- ं सन्)

्राक्रम में निर्धारित ्यांलिखित आठ विष्यं में से पूछे गए पांच वयों में से किसी एक विषय पर निकास लिखना होगते इसके लिए 8 अंक कितारित हैं।

े ।- (1) मानवाधिकार ८) नैतिक शिक्षा, (3) ानिषेध , (4) विज्ञान र औधोगिकरण, (5) अशा और विक्वीति (6) कम्प्युट ज्या इंटरनेट, (7) विक्वा और पर्यावरण प्रदृष्ट (8) जनसंख्या विस्फेट ।

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Paper - BC 4.2: ADVANCED CORPORATE ACCOUNTING

Duration: 3 hrs.

Maximum Marks (External): 80

(Informal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question so. 10 comprising or five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions

Unit

Amalgamation of companies: concepts and accounting treatment as per accounting standard: 14 (ICAI) (excluding inter-company holdings).

internal reconstruction: concepts and accounting treatment excluding scheme of reconstruction.

Unit II

Accounting for General insurance companies: fire and marine insurance preparation of final accounts as per latest regulations

Accounting for life insurance: preparation of valuation betance sheet, preparation of final accounts as per latest regulations.

Accounting for Banking Companies: Ceneral information relating to bank accounts – legal requirements affecting final accounts – Concept of Non–Performing Assets (NPA) – preparation of Profit and Loss Accounts and Asset classification – Balance sheet

Unit-HI

Accounts of holding companies: preparation of consolidated balance sheet with one subsidiary company, relevant previsions of accounting standard: 21 (ICAL).

Inflation Accounting: Concept –Limitations of historical based-cost financial statements – Methods of Inflation Accounting: Current Purchasing Power Method – Current Cost Accounting Method (Including problems).

caggested Readings:

- 1. Gupta, Nirmal, Caporate Accounting Sahitya Bhawan, Assa.
- 2 Jain, S.P. and K.L. Narang. Corporate Accounting, Kalyani Publishers, New Delhi.
- Maheshwari, S.N. and S. K. Mahesh ari. Corporate Accounting, Vikas Publicing House, New Delhi.
- 4 Monga, J.R. Fundan entals of Corporate Accounting. Mayur Paper Backs, New Delhi.
- A Naseem Ahmed. orporate Accounting, ANE Books Pvt. I. a. New Delhi.
- 6. Sehgal, Ashok and Deepak Sehgal. Corporate Accounting, Taxman Publication, New Delhi.
- Jawahar Lal, Corporate Financial Reporting Theory and Practice, Taxmann Alled Services Pvt. Ltd.

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Paper - BC 4.3: INCOME TAX LAW AND PRACTICE-II

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Computation of Total Income: Clubbing and aggregation of income, provisions regarding set-off and carry forward of losses, Deductions under section SOC to 80U in computing Total Income

Unit-II

Computation of Total Income: Computation of Total Income and Tax Liability of an Individual and H.U.F. Camputation of Total Income and Tax Limbility of a Firm and Companies, Income Tax Authorities and their powers, Appeals and Revision Penalties and Prosecutions

Unit-III

Preparation of Return of Incorner Procedure for Assessment; Different types of returns Deduction of Tax at Source; Advance Payment of Tax Recovery of Tax and Refund of Tax Preparation of Return of Income Practical Lab) - Filing of returns: Manually, On-line filing of Returns of income & TDS; Provision & Procedure of Compulsory On Line filing of returns for specified assesses

Note-There shall be a practical examination of 20 Marks on E-filling of Income Tax Returns using a software utility tool. The student is required to fit appropriate Form and generate the XML file. This will be done through internal assessments.

Suggested Rending;

- 1. Gaur and Turang, Income Tax Tax & Practice, Kalyani Publishers, Jallanahar.
- 2. Girish Ahuja and Ravi Gupta, Systematic Approach, C.C.H. India Publication . New Delhi.
- 3. Mehrotra II ..., Income Tax Law Account, Sahitya i sawan Publication sugra.
- 4. Prasad, Briagwati, Income Tas view & Practice, Wishwan Prakashan, Bhopal.
- 5. Singhania V. A., Student's Guide Ancome Tax, Taxmon Publications Pvt. ad., New Delhi.

Software

1. Vinod Kum .. Singhania, e-filin ... Income Tax Returns and Computation ... Lax, Taxmann Publication vt. Ltd, New Delhi, catest version

2. 'Excel Utility' available at income Aindiaefiling.gov.ic

Paper-BC 4.4: ORGANIZATIONAL BEHAVIOUR

Duration: 3 hrs.

- Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-1, Unit-11 and Unit-111. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two ' one each unit. Que non No. 10 is compaisory.

Unit-I

Introduction: Organization Behaviour: Concepts and Significance, Human Relations and Organizational Behaviour. Introduction; Historical Development of Organizational Behaviour; Industrial Revolution; Scientific Management, The Human Relations Movements, Hawthrone Studies; Meaning and Definitions of Organizational Behaviour; Features of OB; Basic Assumptions: Contributing Disciplines to OB; Emergence of HR and OB, Approaches to Organization Behaviour; Classical Approach; Neo-Classical; Modern approach; Scope of OB; Nature/Fundamental concepts of OB; Nature of People: Nature of Organizations; Determinants of Organization Behaviour; Significance of OB; Criticism.

Personality-Type A and B, Big Five personality types, Factors influencing personality. Values and Attitudes: Concept and types of values: Terminal value and Instrumental Value. Component of attitude, job related attitudes, measurement of attitude

Unit-II

Learning-Concept and Learning acories and reinforcement, Schedules of amforcement, Perception and Emotions- Concept, Perceptual process, Importance, Factors influencing perception, perceptual errors and distortions, Emotional Intelligence

Stress Management: Learning Objectives; Introduction; Definitions; Different Types of Stress Symptoms of Stress or Stress Responses; Physiological, Behavioural; Nature of Stress and Job Performance Causes of Stress; Latividual Stressors; Croup Stressors; Organizational Stressors; Extra-Organizational Stressors, Overcoming Stress; Individual Strucgies; Organizational Strategies; Job Related Causes of Stress.

Unit-III

Group Dynamics: Learning Objectives; Introduction; Meaning; Components of Group Dynamics: Group Norms; Group Role; Group Status; Group Size; Group Leadership; Group Composition: Proxemics and Group Dynamics; Group Cohesiveness: Determinants of Cohesiveness; Consequences of Group Cohesiveness: Lelationship between Group Cohesiveness and Productivity.

Transactional Analysis: Learning Objectives; Introduction; Concept of TA; Scope of Transactic al Analysis; Analysis of Self-Awarenes: Analysis of Ego States; Analysis of I is Positions; Analysis of Games; Analysis of Stroking, Benefits of Transactional Analysis. Organizational Culture and Climate: Learning Objectives; Introduction: A stitutionalization: A Forerunner of Culture; Definitions; Characterinaes of Organizational Culture; Culture's Functions and Roles of Organization; Types of Culture; How Employees Cearn Culture; The Process of Creation of Organizational Culture; Symptoms of a Weak Caganizational Culture

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Sustaining or Keeping a Culture Alive; Socialization: Organizational Climate; Definitions; Characteristics of Organizational Climate; Improving Organizational Climate; Organizational Health.

Suggested Reading:

- 1. Luthons Fred, Organizational Behaviour, McGraw Hill Book Company, Singapore.
- 2. Resbins, S.P. & Judov. T.A., Organizational Behaviour, Premise Hall of India, New Delhi.
- 3. Sudish & Singh Hawa, Organizational Behaviour, V.K. Global Publications, New Delhi.
- 4. Unhabra, T.N., Organisational Behaviour, Sun India Publications

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Paper- BC4.5 (i): BANKING CUERATIONS

Duration, 3 hrs.

Maximum Marks (External): 50

(Internal): 20

The syllabos is divided in three units i.e. Unit-I, I nit-II and Unit-III Paper-setter will setten questions in all i.e. three questions carrying (5 marks each from each unit and Question No. 10 composing of five short types questions carrying four (4) marks each covering the entire syllabos. Student is required to attempt two questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-1

Introduction: Origin of banking: definition, banker and customer relationship, General and special types of customers, Types of deposits, Origin and growth of commercial banks in India. Financial Services of tered by banks, chancing role of commercial banks, types of banks.

Banker and customer relationship: Role and impact of customer relationship management, Know your Customer (KYC) guidelines, General and special types of customers, Types of deposits. Procedure for Opening of Deposit Account: Application form, Introduction, Proof of residence, Specimen signature and Nomination: Their importance. No Frills Account

Unit-II

Procedure for Operating Deposit Account: Pay-in-slips, Withdrawal slips, Issue of pass book, (Current Savings or Recurring deposits), Issue of Cheque book, Issue of fixed deposit receipt, premature encashment of fixed deposits and loan against fixed deposit. Recurring deposits: Premature encashment and loan against recurring deposit, Closure of accounts, Transfer of accounts to other branches

Cheques and Paying Banker: Crossing and endorsement - meaning. Clinitions, types and rules of crossing. Duties, Statutory protection in due course, collecting bankers: duties, statutory protection for holder in due course, Concept of new gence.

Unit-III

Delivery Channels: Delivery channels – Automated Teller machine (ATM) – Phone banking call centers – Internet banking – Mobile banking – Payment gatewoys – Card technologies – MICR electronic clearing

Inter Back Payment System: Interface with parament system network – structured financial messaging system – Electronic fund transfer – RTGSS – Negotiated dealing systems and securities settlement systems – Flectronic Money–F- Cheques.

Banking Lending: Loans at a Advances – Forms of Advances – General Loans, Overdeats, Clean advances, Term advances, Consumer Loans, Foreign bills purchases, Advances against Hire purchase advances, Paching Credits – Import Ioan – Industrial meannes – Advances no Small horrowers – Agricultural Financing—advances.

Note: Minimum three lectures are to be delivered by Banking Expension Executives in the semester

Suggested Readings:

- 1. Paul and Suresh, "Management of Banking and F" uncial Services", 2017, Pearson Educations
- 2. Sundaram and Varshney. "Bunking Theory Last and Practices", 20° 1, Sultan Chand and Sons Publisher.
- 3. Varshney, P.N, "Banking Low and Practice", 20 ..., Sultan Chand and sons
- 4. Desar, Vasant, "Banks and institutional management", 2008, Himalaya Publications.
- 5. Gurusany, S., "Banking Theory: Law and Practical, 2009, Tata McGrand Hill
- 6. Sundharam, KPM, "Mone Banking and International Trade", 200? Julian Chand and Seas.

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Paper -BC4.5 (ii): RURAL BANKING AND FINANCIAL INCLUSION

Duration: 3 hrs. Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-

Rural India: Demographic features-Economic features-Rural poverty-main causes and methods of measuring rural poverty-Rural Infrastructure-Rural Development Policy-Govt, policies and programmes, Functions and policies of RBI and NABARD

Unit- II

Rural Credit Institutions: Role and functions -Role of Information and Communication Technologies in rural banking- Regulation of Rural Financial Services:

Financial inclusion: Concept and its role in inclusive growth- Micro credit, micro hasurance scheme - Business Facilitators and Business Correspondents in rural financing- SHGs/NGOs, linkages with banking, latest guidelines of GOI and RBI

Unit-III

Priority Sector Financing and Govt. initiatives: Components of priority sectors RBI Guidelines; Government initiatives: coverty alleviation programmes/Employment programmes/Production oriented programmes-Rural housing and urban housing schemes under priority sector Educational toans

Problems and prospects of Rural Banking: Problems of rural branches of commercial banks and regional rural banks-emerging trends in rural banking-financing poor as bankable operatunity.

Suggested Readings:

- 1. Va antha Desai, Indian Banking-Nature and Problems, Himalaya Publishing Hease, Mumbai
- 2. Khan, M.Y., Indian Financial System, Tata McGraw Hill Publishing Company Ltd. New Delhi
- ? Pai Panandikar & No. Mehra, Rural Banting, National Institute of Bank Manuschent, Pune
- 4. Faruswamy, S., Ban¹ ing in the New Mille Jum, New Century Unblications, New Delhi
- 5. U. pal RK, & Rimpi K. A. Banking Sector Uniorms in India, New Tentury Providentions, New Dett.
- 6. Ind in Institute of Banki a & Finance, Rural Uanking, Mumbai
- 7. * pal RK & Pooja, ** assformation in Ind* a Banks-Search for * atter tomorrow, Darup Book Publisher crivate Ltd., New Delhi
- 8. St. am Ji Mehrotra, N. Dimensions of Barr Management, Skylak Publications, New Delhi

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Paper - BC 4.6(i): E-COMMERCE.

Duration: 3 hrs.

Maximum Marks (External:: 80

(Internal): 20*

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten obestions in all i.e. three questions carrying 15 marks each from each unit and Obestion No. 10 comprising of two short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 16 is compulsory.

Uniti

Introduction: Electronic Commerce Framework, History, Basics and Tools of E-Commerce, Comparison of Web-based with Traditional Business; Growth of E-Commerce – Present and potential, E-Business: Meaning, Importance, Models Based on the Relationships of Transacting Parties (B2B, B2C, C2C and C2B), Present Status of E-Commerce in India

Technology used in E-commerce: The dynamics of World Wide Web and internet (meaning, evolution and features); Designing, building and launching e-commerce website (A systematic approach involving decisions regarding selection of hardware, software, outsourcing vs. m-house Development of a website)

Unit II

E-payment System: Models and methods of e-payments (Debit Card, Credit Card, Smart Cards, e-money), digital signatures, payment gateways, risks involved in e-payments.

On-line Business Transactions: Meaning, purpose, advantages and disadvantages of transacting online. E-commerce applications in various industries like (banking, insurance, payment of utility bills, online marketing, e-tailing (popularity, benefits, problems and features), online services (financial, travel and career), auctions, online portal, online learning, publishing and entertainment) Online shopping (amazon, snapdeal, alibaba, flipkart etc.)

UNIT 111

Security and Encryption: Need and concepts, the e-commerce security environment: (dimension, definition and scope of esecurity), security threats in the E-commerce environment (security intrusions and breaches, attacking methods like hacking, sniffing, cyber vandalism etc.), technology solutions (Encryption, security channels of communication, protecting networks and protecting covers and clients).

17 Act 2000 and Cyber Crimes: IT Not 2000: Definitions, Digital signature: Electronic governance, Attribution, acknowledgement and dispatch of electronic records, Regulation of conflying authorities. Digital signatures artificates, Duties of subscribers, Permies and adjudication, Appellate Tribunal, Offences and Cyber-crimes

*In ernal Assessment will be based on the practical being conducted by the internal Examiner.

Suggested Readings:

- 1 Lenneth C. Laudon and Carlo Guercio Tracer, E-Commerce, Pharson Education.
- 2. David Whiteley, L. commerce: Strategy, Technology and Applications, McGraw Hill Edwartion
- 3. Bharat Bhaskar, *El. vronic Commerce: A amework, Technology and Application, An Ed.* McGraw Hill Education
- 4. Joseph, E-Comme ce: An Indian Persy vive, PHI Learning
- 5. KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education
- 6. The Chhabra, E-Commerce, Dhanpat Rai & Co.

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Paper-BC4.6 (ii)/ BCOM 4.6 (ii): E-BUSINESS AND ACCOUNTING#

Duration: 3 hrs. Maximum Marks (External): 50

Practical (External): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper setter will set ten questions in all i.e. three questions carrying 10 marks each from each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Sudent is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

E-Business: Introduction, E-Commerce – Definition, History of E-commerce, Difference between E – Commerce and E - Business. Comparison of traditional commerce and e-commerce Advantages/ Disadvantages of e-commerce, E-Commerce business models – major B to B, B to C model, Consumer-to- Consumer (C2C). Consumer-to-Business (C2B) model, Peer to-Peer (P2P) model – emerging trends, web auctions, virtual communities, portals, e-business revenue models.

Hardware and Software for E-Business: Web server - Internet - World Wide Web - hardware and software for web servers, web hosting choices - shopping eart.

Unit-II

Getting Started with Tally: Meaning of Tally software – Features – Advantages - Required Hardware, Preparation for installation of tally software – installation, Items on Tally screen: Menu options, creating a New Company, Basic Currency information, Other information, Company features and Inventory features.

Configuring Tally: General Configuration, Numerical symbols, accts/inv info – master configuration -voucher entry configuration

Unit-III

Working in Tally: Groups, Ledgers, writing voucher, different types of voucher, voucher entry Problem on Voucher entry -Trail Balance, Accounts booke. Cash Book, Bank Books, Ledger Accounts, Group Summary, Sales Register and Purchase Register, Journal Register, Statement of Accounts, & Balance Sheet.

Reports in Tally Generating Basic Reports in Tally – Final Gal Statements – Accounting Books and Registers – arventory Books and Registers – Exception reports – printing apports – Types of Printing Configuration of Options – Printing Format

Suggested Read ags:

- 1. Raydu E Commerce, HPH
- 2. Suman. M E : mmerc & Account 3 HPH
- 3. Kalakota Raur and A. B. Whinster: Frontiers of Electronic Commerce, Advison Wesley
- 4. Watson R T: Ele pronic Commerce The strategic perspective. The Dryden promi
- 5. Amrutha Gov & Soundrajana, F Business & Accom ug, SHBP
- 6. C.S.V Murthy- E Commerce, HPT
- 7. Agarwala K.N and Deeksha Ararwa! Business on the Nov. Whats and Hows and E-Commerce

(Students of B.Com Honour-Accounting & Taxation Group can't opt this paper)

Note: The practical will be conducted by the external and internal examiner as per university norms

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Paper - BC 4.7: COMMERCE PRACTICAL & VIVA-VOCE

Maximum Marks # External): 50

The student hould maintain a Record Book in which minimum 15 Exercises/programs are to be recorded. This Record has to be submitted to the Teacher In charge at least 1% days before the commencemen of 4th semester examinations. Student may be requested to offect original of Xerox copic of the documents and affix them on the record note book after having filled up in own handwriting. Drawing of the documents should not be insisted. Distribution of marks: Record Note Book and Vaka-Voce- 30 Marks a xaminees will be examined by the external examiner through the Viva, which will be based on the syllabus of both the Semesters i.e. 3rd and 4th Semester.

SUGGESTED EXERCISES FOR COMMERCE PRACTICAL

- 1. Collect and fill the application forms for opening a Fixed, Current and Savings Bank Accounts.
- 2. Drawing and crossing of cheques Collect and fill up pay in slip- withdrawal Form and demand draft application (any bank)
- 3. Procedure of making entries in the pass book- specimen of filled up pass book
- 4. Specimen of Debit and Credit cards.
- 5. Specimen of Cheque with MICR technology.
- 6. Draw different types of endortement of cheques
- 7. Draw specimen of Travellers Cheques / Gift cheques / Credit cheques
- 8. List various customer services offered by at least 2 banks of your choice
- 9. Collect data of age of 10 newly wedded couples in your ward and calculate coefficient of correlation between them.
- 10. Collect the run scored by the two batsmen in ten one day international cricket matches, find who is better run getter and who is more consistent.
- 11. Select to items of daily-consumed products by your family and collect base year quantity, base year price and current year price. Calculate Cost of Living Index.
- 12. Filling up meome-tax returns for individual and Lot of enclosures to be made along with IT returns (with reference to salary & H.P).
- 13. Collect as a fill up Form No. 4t A (PAN) and 49B.
- 14. Collection and filling up of Form 16.
- 15. List any finalest cases of ametamation in the native of merger or accosition of Joint Stock Companies
- 16. Collect fire accounts of any Peak and prepare different schedules

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B.Com (Vocational) Office Management & Secretarial Practice

Paper-BCOM 4.5: BASIC PHONOGRAPHY-II

Duration 3 hrs.

Maximum Marks: Theory (External): 50

Practical (External):50

The syllabas is divided in three units i.e. Unit-I. Init-II and Unit-III. Paper-setter will not ten questions in all i.e. three questions carrying 10 marks each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-1

The Aspirate: Tick 'H', Dot 'H' Additional Rules for Upward and Downward 'R', Upward and Downward 'SH', Compound Consonants.

Halving Principle: Halving of strokes for 'T' or 'D'. Half length 'H', Exceptions to the use of Halving Principle, Halving and Thickening of Stroke 'M', 'N', 'L', 'R'. Igns for 'RT' and 'L', joining of strokes of unequal length, Use of Halving Principle for Past Tense, use of Halving Principle in Phraseography.

Unit-II

Doubling Principle: Doubling of straight and curved strokes, Doubling of Strokes 'MP/MB', alternative forms of 'MPR/MBP', Stroke 'NG', alternative forms of 'MPR/KR and 'NG-GR' Doubling of Stroke 'L', Excessions to the use of 'soubling Principle, use of Doubling Principle in Phraseography.

Diphones: se of Diphones, Matial Semi-Circle, Lan Semi-Circle, Right Semicircle.

Unit-III

Prefixes affixes, Contractions and Intersections: Prefixes and Suffixes meaning and uses list of Prefixes and suffixes contractions, general rules And list of contractions.

Intersection meaning and uses. A of Intersection, with any of figures in shadhand Note taking techniques and transcription on computer.

Figures: Numerals in Shorthand, found numbers, more sary units.

Suggested Rendings:

- 1. Pitman Starthand Instructor. Saw Era Edition (Ol. Sourse Book), A.I. Sheeler Publication
- 2. Pitma aorthand, New Course Book, A.H. Whoser Publications.
- 3. O.P. Kuthi la, Shorthand Made i asy for Beginners. (man S.S. Publications

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_ BASIC PHONOGRAPHY IF PRACTICAL SCHEME

Duration, 3 hrs.

- 1. Practiong the use of halving and doubling principles Prefixes, suffixed from text book.
- 2. Repeated practice of contraction and intersection.
- 3. Taking actation of passage for five minutes at a speed of 60 W.P.M. and transcription of the same on computer.
- 4. Taking dictation from tape-recorder.
- 5. Taking dictation from different voice.
- 6. Recording class lectures in Shorthand.

Scheme of Examination:

- 1. At least twenty-five contractions/intersections will be given in longhand i.e. English Version, out of which twenty contractions/intersections are required to be written in Shorthand, within a period of ten minutes.

 (20 Marks)
- 2. After a gap of 10 minutes an unseen passage of 300 words will be dictated to the candidates by the practical examiner with a minimum speed of 60 w.p.m. The candidate will not be dictated in Shorthand. Afterwards, there will be gap of five minutes time and then the candidates will be given a time of half an hour for transcription of the shorthand notes on the typewriter/computer into English.

 (20 Means)

3. Viva-Voce (10 Marks)

Paper-BCOM 4.6 (ii): E-BUSINESS A SD ACCOUNTING

Syllabus of this paper is common with BC 4.6(ii)

Paper – RCOM 4.7: PROJECT

Maximum Marks: (External): 50

The studies will prepare a respect report on a tesse assigned to him for by the college. This topic will be assigned by the teacher after Illus Semester Exams. The project report will be evaluated by external examinations per University being and there will a no viva-voce of the project.

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& B.Com (Vocational) Computer Application

Paper -BCCA 4.5: E-BANKING

Duration: 3 hrs.

Maximum Marks (External): 80

(Internai): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit- I

Introduction to E-Banking: Impact of Information Technology on Banking- Changing Financial Environment and IT as a strategic response Hardware and Software.

Applications in Banking: Centralized Banking System/Core Banking System/System Administration, Database Administration, Application Server and Application Administration, Network Administration, Data Downloads/Uploads, Band widths, Data Centre. Data Storage Devices, Data Baskups/Restoration;

Unit- II

Delivery Channels: Delivery channels – Automated Teller machine (ATM) – Phone banking – call centers – Internet Lanking – Mobile banking – Payment gateways – Card technologies – MICR electronic clearing

Inter Bank Payment System: Interface with payment system network – structured frameial massaging system – bactronic fund transfer – RTGSS – Negotiated dealing systems and securities settlement systems – Electronic Money – E- Cheques.

Unit -I'

Security, Controls and Guidelines: Threats to Information System: (Physical (Insi Ters/outsiders) ii) Viases, Worms, Troi a horse, Malwares. Software bombs, Physical Sporling, Spanning, denial of service attacks, etc.

Information System Security Measures, policy, controls, Basel audelines for E-Banking, various RBI Committee to oports on Information Systems.

Sugnated Readings:

- 1 ppal RK, Banking and Technology, New Century Publication. New Delhi 2. Murdick RG, Ross JHE and Clagget JR, Information System for Modern Management, Prentice Use of India, New Delti
- 2. Auptan SS, Indian Uanking in Electronic Lau, New Century Propositions, New Della
- 4 han M.Y., Indian Filancial System, Tate acGraw Hill Publishing Company 1.id., New Delhi
- 5. Vantha Desai, India: anking-Nature and coblems, Himalaya ablishing Hause, Mumbai.
- 6. Up at RK, Pooja, Transformation in Indian Poaks-Search for Better tomorrow, Sat at Book Publishers Univate Ltd., New Detail

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Paper-BCC 5-4.6: DATA BASE MANAGEMENT SYSTEM-II

Duration: 3 hrs.

Maximum Marks (External): 50

Practical (External): 50

The sallabus is divided in three units i.e. Unit., Unit-II and Unit III. Paper-setter will set ten questions in all i.e. three questions encrying 10 marks each in each unit and question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to at mpt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

United

Database: Data, Information, Data Processing, Database Terms, Database Technologies: Introduction, Internet Databases, Web Technology, Web Databases. Digital Libraries, Mobile Databases, Data Independence Concepts, Physical Data Organization: Introduction. Physical Storage Media, RAID (Redundant Arrays of Independent Disk) Technology, Advantage and Disadvantage of RAID Technology. E.R. Model: - Basics of E.R. Model, Conversion of E.R. Model into Relations.

Unit-II

Decision Support Systems (DSS): History of DSS, Characteristics of DSS, Benefits of DSS, Components of DSS, Operational Data versus DSS Data. Relationship: One-to-one. One-to-Many. Many-to-Many. Data Warehousing and Data Mining: Introduction, Main Components of Data Warehouses, Benefits and Limitations of Data Warehouse, Data Mining: Introduction, Data Mining Tools, Data Mining Application, Advanced Database Models,

Unit-III

Database Operation in Microsoft Access: Creating Table, Creating forms, creating a Simple Query and Modifying a Query, Types of Query, subqueries, retrieved and deletion Microsoft Power Point: introduction, Tools Henus, slides, Anim Hon Database Security: Types of Database Failures, Types of Database Recovery, Types of Database Security issue Authorization and Authentication, Audit Trails, Firewall: Data Fueryption and Data Decryption (Data Cryptography)

Suggested Readings:

- 1. Alexis Leon, DBA.S, Vikas Publication House
- 2. S.K.Singh, Database Mat. Systems
- 3 1 rogramming with Visual Basic, Pearson 1 aucation,
- 4. Programming with Visual Basic, Vikas Publication House

caper - BCCA 4.7: ROJECT

Maxim in Marks : (Extern j: 50

The students will prepare a project report on a topic assigned to him/ her by the college. This topic will be assigned by the teacher after and Semester Example. The project report will be evaluated by external examiner as per University Policy and there will be no viva-voce of this project.

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Honours Specific Electives

Paper-BCH 4.8: IND STRIAL LAWS*

Duration: 3 hrs. Maximum Marks (External): 80

(Integral): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each lovering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Ouestion No. 10 is compulsory.

Umit-L

Payment of Wages Act, 1936: Definitions - Employed Person, Employer, Factory, Industrial or other Establishment, Wages; Responsibility for Payment of Wages; Fixation of Wage Period; Time of Payment of Wages; Mode of Payment; Deductions from Wages and Fines.

The Employees Provident Fund & Miscellaneous Provisions Act, 1952: Definitions; Schemes under the Act — Imployees' Provident Fund Scheme; Employees' Pension Scheme, 1995; Employees' Deposit linked Insurance Scheme.

Unit-II

Payment of Gratuity Act, 1972: Applicability and non-applicability of the Act; Definitions-employee, employee, continuous service, payment of gratuity, forfeiture of gratuity; employer's duty to determine and pay gratuity; recovery of gratuity; penalties.

Personal Injury, Lactory, Manufacturing Process, Wages, Partial and Permanent Disablement; ESI Corporation, Standing Committee and Medical Benefit Council; Contributions; Adjudication of Dispute and Claims, Benefits.

Unit-III

The Workmen's Compensation Act. 1923: object, definitions, employer's hability for compensation, any ant of compensation, notice and claim.

The Payment of Bonus Act, 1965: Definitions – Accounting year, allocable surplus, available surplus, employee. —aployer, establishments, salary or wage: Exermination of bonus, calculation of bonus, eligibility for bonus, disquantications for bonus, payment of minimum and maximum bonus, set on and set of allocable surplus, deductions of certain amounts from bosous payable, time limit for payr and of bonus.

Suggested Readings:

- Mamoria, Many a and Gankar, Examics of Industrial Relations, Bomb a Himalaya Publishing, 2001
- 2. Padhi, P.K., "Labor" and Industrial Law 1. 2008, Prentice Hall of India Pvt Ltd, sew Delhi.
- 3 Srivastava, S.C., "Industrial Relations and Labour Laws", 2009. Vikas Publications. Shukla, R.K., "In strial Relations and abour Laws", 2006. New Royal Book Company.

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Paper- BCH 4.9: CORPORATE TAN PLANNING**

Duration: 3 hrs.

daximum Marks (External): 80

(Internal); 20

The syllabus is divided in three units in Unit-I, Unit-II are Unit-III. Paper-source will set ten questions in ellic. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit, Question No. 10 is compulsory,

Tax planning-1: Tax planning with reference to setting up of a new business: Locational aspect. nature of business, form of organization,

Tax planning with reference to financial management decision - Capital structure, dividend including deemed dividend and bonus shares;

Tax planning with reference to sale of scientific research assets

Tax planning with reference to specific management decisions - Make or buy own or lease; repair or replace

Umit-II

Tax planning-2: Tax planning with reference to employees' remuneration

Tax planning with reference to receipt of insurance compensation

Tax planning with reference to distribution of assets at the time of liquidation

Special provisions relating to non-residents: Double taxosion relief; Provisions regulating transfer pricing; Advance rulings; Advance pricing agreement

Unit-III

Fax planning with reference to burness restructuring Amalgamation, Deverger, Slump sale, Conversion of sole proprietary concern/partnership firm into company, Conversion of company into LLP, Transfer of assets between holding and sub-idiary companies Suggested Readings:

1. Vinod K. Singhania and Monica Singhania, Corporate Tax Planning, Taxmann Publications Pyt.

Ltd., New Delhi.

- 2. Girish Ahuja and Pavi Gupta. Corporate Tax Planning and Management. Bharat Law House, Delhi.
- 3. Shuklendra Acharya and M.G. Gurha. Tax Planning under Direct Taxes. Modern Law Publication, Allahat ad.
- 4. D.P. Mittal, For of Transfer Pricing Taxmann Publications Pvt. Ltd., New Pani.
- 5. IAS 12 and AS 22.
- 6. T.P. Ghosh, IFP .. Taxmann Publications Pvt. Ltd. New Point.

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Paper-RCH 4.10: INSURANCE PRODUCTS & MANAGEMENT ***

Duration: 3 hrs. Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each wait and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compaisory.

Unit-I

Principles and Practice of Insurance: Introduction to Risk and Insurance, Types of Insurance-General and Life, Basic principles of General and Life insurance, Insurance as a social security tool; insurance and economic development.

Life Insurance: Types of Life Insurance Policies – Terr. Life Insurance – Whole Life insurance – Endowment Life Insurance – Unit Linked Policies with or without Profit Policies – Customer Evaluation – Policy Evaluation – Cost and Benefit – Group and Pension Insurance Policies – Special features of Group Insurance / Super Annuation Schemes – Group aratuity Schemes – Super Annuation schemes

Unit-II

Fire Insurance: Standard policies – Fire Insurance coverage – Consequential loss (fire) Insurance policies – Declaration policies

Marine Insurance: Marine Cargo policies – Hull policies – Institute cargo clauses – Institute hull clauses - Open policies – Accumulation of risk per location –

Motor Insurance: Types of policies – Third party beautance – Comprehensive coverage – Conditions and Exclusions – premaum.

Unit-III

Health Insurance Products: Sope of Health In mance Covers- Individual and Group indemnity plans— Mediclaim Policy - Overseas Medical Insurance - Hoater Plans- Benefit plans- Critical Illness plans- High Deductible plans- Comprehensive coverage plans- Long term care insurance — Travel Insurance Micro Health Insurance — Health Insurance plans for Senior Citizens -- Disease Management plans- Other Products - Benefits - Exclusions - Discounts - Conditions.

Miscellaneous insurances: Personal Accident fasturance, Liability insurance, Burgling Insurance other Miscellaneous Insurances, Rural Insurance covers, Engineering Insurance and its Consequent fast covers, Aviation hull and Aviation fability.

Note: Minimum three lectures are to be delivered by Insurance Experts/ Executives in the semester.

Suggested cadings:

- 1. Godwin Principles and Practice of Fire Insurance.
- 2. Gupta, O Life Insurance, Fr. & Brothers, New D. a.
- 3. Insurant Regulatory Development Act, 1999.
- 4. Karam Pal Bodla B.S. & Gare M.C., Insurance Metagement, Deep & Seep Publications, New Delhi.
- 5. Life Insurance Corporation Act, 1956.
- 6, Mishra, M. J., Insurance Principus and Practice; S. Chand and Co., New 1 Thi
- 7, Mishra Jan. Life Insurance or or or or of India, Vols. 1, II & III, Ral Books, Jaipur

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Paper-4.11: ENVIRONMENTAL STUDIES

Syllabus and Scheme of examination of this subject will be provided by the respective department

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Paper BC-5.1: FINANCIAL MANAGEMENT

Duration: 3 brs.

Maximum Marks (External): 80

(Internal): 10

The spliabus is divided in three units i.e. Unit i, Unit-II and Unit-II. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five fourt types questions carrying four (4) warks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions

Unit- I

Financial Management: Nature, significance, scope and objectives of financial management, functions of finance executive in an organization, functional areas of financial management, changing role of financial management in India

Financial planning and forecasting: Its need & importance, dusting a financial gran; capitalization, over- capitalization and under-capitalization; financial forecasting; meaning, benefits and techniques of financial forecasting

Investment Decisions: The Capital Budgetine Process, Cash flow Estimation, Payback Period Method. Accounting Rate of Return, Net Present Value (NPV), Net Terminal Value, Internal Rate of Return (IRR), Prof. ability Index, Capital budgeting under Plak – Certainty Equivalent Approach and Risk-Adjusted Discount Rate.

Unit- 1

Financing Decisions: Sources of finance- stort-term, medium to an and long term, Cost of Capital- Ustimation of components of cost of capital, Methods for Calculating cost of equity capital Cost of Retained Cost of Dola and Cost of Proference Capital, Weished Average cost of capital (VACC) and Marginal cost of capital.

Capital structure: Theories of Capital Structure (Net Income, Net Operating Income, MM Hypothesis, Traditional Approach). Operating and financial leverage, Determinants of apital structure

Unit III

Divisional Decisions: The stress for Relevance and irrelevance of dividend decision for comporate valuations. Cash and stock dividends; Dividend policies in practice

Working Capital Decisions: Concepts of working capital, the risk forum trade off, som as of short-term finance, working capital estimation, cash management, receivables management invents management and stables management.

Suggested Readings

- 1. James C. Van Horne and Sonjay Dhamija, Einemeial Management and Policy, Pearson Educe on
- 2. Levy H. and M. Sarna. Principles of Fine and Management. Pearson Education
- 3. Brish an and Houston, Findamentals of Financial Management, Comage Learning
- 4. Khan and Jain. Basic F. Sancial Management. McGraw Hill Eduction
- 5. Prasama Chandra, Fundamentals of Financial Management. McGraw Hill Education
- 6. Signa, J.K. Financial Meagement-text and Problems. Dhanpat Reland Company, Dell
- 7. Lastagi, R.P. Fundamentals of Financial Management, Taxman a publication Pvt. Ltd.

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Paper - BC 5.2: PRINCIPLE'S OF MARKETING

Duration: 3 hrs.

Maximo a Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I (unit-II) and Unit-II). Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is equired to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit -!

Introduction: Nature, scope and importance of marketing; Evolution of marketing; Selling vs Marketing; Marketing mix, Marketing environment; concept, importance, and components (Economic, Demographic, Technological, Natural Socio-Cultural and Legal).

Consumer Behaviour: Nature and Importance, Consumer buying decision process: Factors influencing consumer buying behaviour.

Market segmentation: concept, importance and bases; Target market selection; Positioning concept, importance and bases; Product differentiation vs. market segmentation.

Unit-U

Product: Concept and importance, Product classifications; Concept of product mix; Branding, packaging and labeling; Product-Support Services; Product life cycle; New Product Development Process; Consumer adoption process.

Pricing: Significance, Factors affecting price of a product, Pricing policies and strategies Distribution Channels and Physical Distribution: Channels of distribution - meaning and importance; Types of distribution channels; Functions of middle man factors affecting chance of distribution channel; Wholesaling and retailing: Types of Retailers; e-tailing, Physical Distribution.

Unit -III

Promotion: Nature and importance of promotion; Communication process; Types of promotion: advertising, personal selling, public relations & sales promotion, and their distinctive characteristics; Promotion mix and factors affecting promotion mix decisions;

Recent levelopments in marketing: Social Marketing, online mar eting, direct marketing, service a marketing, green carketing, Rural mar' eting; Consumerism

Suggested Readings:

- 1. Kotle. Philip, Gary Armetong, Prafulla Agnileuri and Ehsanul Hacae. Principles of Marketing. 13th edition. Pearson Education.
- 2. Miche i. J. Etzel, Bruce J. Walker, William J Straton and Ajay Pandi Marketing: Conce is and Cases. (Special Indian Edition). McGraw Hill Education
- 3. William D. Perreault, and McCarthy, E. Jerome. Basic Marketing. Peason Education.
- 4. Majar Simon. The Esser of Marketing. Peason Education, New Selhi.
- 5. The Consumer Protection Act 1986.
- 6. Iacobucci and Kapoor, Marketing Management: South Asian Persy vive. Cengage Learning.
- 7. Duruv Grewal and Michael Levy. Marketing, McGraw Hill Education.
- 8. Chhalia, T.N., and S. K. Cover. Marketing Minagement. Fourth Frition. Dhanpat Rai & Commany.
- 9. Neeru Kapoor, Principles of Marketing, PHI Leasing

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Paper - BC 5.3: COST ACCOUNTING

Unration: 3 hrs. Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. init-I, Unit-II and Init-III. Paper-setter will set ach questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the caire syllabus. Student is required to latempt five questions in all selecting releast one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions

Unit-l

Introduction: Meaning, objectives and advantages of cost accounting; Difference between cost accounting and financial accounting; Cost concepts and classifications; Elements of cost; installation of a costing system; Role of a cost accountant in an organization

Elements of Cost: Material and Labour: (a) Materials: Material/inventory control techniques. Accounting and control of purchases, storage and issue of materials, Methods of pricing of materials issues - FIFO, LIFO, Simple Average, Weighted Average, Replacement, Standard Cost, Treatment of Material Losses

(b) Labour: Accounting and Control of labour cost, Time beging and time booking, Concept and treatment of idle time, over time, labour turnover and fringe benefits. Methods of wage syment and the Incentive schemes- Halsey. Rowan, Taylor's Universal piece wage.

Unit-II

Alements of Cost: Overheads: Classification, allocation. Apportionment and assorption of overheads; Under- and over absorption

Tethods of Costing: nit costing, Job costing; Contract costing

Unit-III

dethods of Costing Process Costing (process losses, valuation of work in progress, joint and by-products), Operation Costing (only transport)

Plack Keeping in Cost Accounting: Into all and non-integral systems; Reconcilia and of cost and financial accounts

Sungested Reading:

- Charles T. Hornge at Srikant M. Date: Madhav V. Rajan ost Accounting: A Managerial Emphasis, Pearson Education.
- 2. Fury, Colin. Mana: ment and Cost Accounting, Cengage Leading. Jawahar Lal, Cost ecounting. McGreen till Education
- 4. Migam, B.M. Lall and I.C. Jain. Cost Accounting: Principles an Practice. PHI Learning Lajiv Goel, Cost Assuming. Internation a Book House
- o. Singh, Surender ost Accounting, Scholar Tech Press, New Delbi.
- 7 'sin, S.P. and K.L. N. sang. Cost Accounting: Principles and M. shods. Kalyani Publishers. Arora, M.N. Cost accounting Principles and Practice. Vit. a Publishing House accounting.
- 9. Maheshwari, S.N. and S.N. Mittal. Cost Accounting: Theory and Problems. Shri Mahesir Desk Depot, New Dett.
- 10. Iyengar, S.P. Con Accounting, Sultan Chand & Sons
- 11 H.V. Jhamb, Fundamentals of Cost According, Ane Books P. Ltd.

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Paper-5.4(i): INTERNATIONAL BUSINESS

Duration: 3 hrs.

Maximum Marks (Finernal): 80

(Internal): 20

The syllabus is divide in three units i.e. init-I, Unit-II and init-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 40 comprising of five short types questions carrying four (4) marks each covering the catire syllabus. Student is required to intempt five questions in all selecting in least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit - I

catroduction to International Business: Globalization and its growing importance in world economy; Impact of globalization; International business contrasted with domestic business—Complexities of international business; Modes of entry into international business

International Business Environment: National and foreign environments and their components—economic, cultural and political legal environments: Global trading environment—count trends in world trade in goods and rervices; Trends in India's foreign trade.

Unit - H

Theories of International Trade: An overview; Commercial Policy Instruments—tariff and non-tariff measures; Balance of payment account and its components

International Organizations and Arrangements: WTO——Its objectives, principles, organizational structure and functioning: an overview of other organizations—UNCAAD, World Bank and IMF.

Regional Economic Co-operation: Forms of regional groupings: Integration efforts among countries in Europe North America and usia

Unit- III

International Financial Environment: International financial system and institutions: Foreign exchange markets and risk management; Foreign investments — types and dows; Foreign investment in Indian perspective.

Foreign Trade promotion measures and organizations in India; Special economic zones (SEZs) and 100% export oriented units (EOUs); Measures for promoting foreign investments into and from India

Suggested Readings:

- .. Charles, W.L. Hi¹ and Jain, Kumar, A. an, "International Bumess", 6/e, 2008, Tata McGraw-Hill, New Delhi.
- Cherunilam, Franci a "International Business: Text and Casesi 5/e, 2010, Prentice hall of india Ltd, New Delha.
- 3. Paul, J., "International Business", 5/e, 2011, Prentice Hall of India Ltd, New Delhi.
- 1. RBI. Report on Concy & Finance, Votous issues.
- 5. Bennett, R., "It remational Business", 2/e, 2008, Pearson Laucation.
- 6 Griffin, R. W. and Pastay, M.W., "International Business", 2009, Prentice Hall.
- 7. Michael R. Czin! an et al., "International Business", 2002 Conforth: The Dryd Press.
- 8. UNCTAD Reports.
- WTO, Annual Rev. 4, various issues.

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Paper-BC5.4 (ii): PUBLIC FINANCE

Duration: 3 hrs. Maximum Masas (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Par a-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Public Finance: Meaning & Scope of Public Finance Public goods vs. Private goods, Principle of Maximum Social Advantage, Public Budget, Techniques of Budgeting(ZBB PBB), Deficit Financing.

Public Expenditure: Meaning & Nature, Wagner's views on increasing state activities Wiseman-peacock hypothesis, Canons and classification of public expenditure effects on production, distribution and economic stability.

Unit II

Public Revenue: Main sources of recenue, Tax revenue. Direct and Indirect Taxes, Progressive, proportional & Regressive Taxes, value added tax, The Division of tax banden, Incidence of a tax, effects on production & distribution.

Public Debts: Role and classification of Public debts are methods of their redomption.

Unit-III

Indian Public Vinance: Financial Tederalism under constitution, Financial Adjustments in India, Finance Commission, review of Indian Tax System. Budgetary Procedure and Financial Control in India

Suggested Remaings:

I. Pigou A.C. A study of public brance

2. Bhargaya, R.M.: Theory and practice of public finance.

3. Saxena and Mathur: Public economics

4. Plaion: Public Finance.

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Duration: 3 hrs.

Maximum Macks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-1, Unit-11 and Unit-111. Paper-setter will set ten question in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabur. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit - L

Introduction: Nature and role of imancial system and imancial markets; Linancial system and economic development; an overview of Indian financial system.

Financial markets: money and capital markets: Money market-meaning constituents and functions, money market instruments, recent developments in Indian money market; capital market- primary and secondary market; government securities market; Industrial securities market; recent developments in Indian capital market. SEBI- Its formation, role and recent developments, Secondary Market Operations — Regulation — Functions of Stock Exchanges Listing — Formalities — Financial Services

Unit - II

Financial Services: Concept, Nature and Scope of Financial Services, Regulatory Frame Work of Financial Services, Growth of Financial Services in India, Merchant Banking – Meaning, Types, Responsibilities of Merchant Bankers, Role of Merchant Bankers in Issue Management – Regulation of Merchant Banking is india.

Venture Capital: Growth of Venture Capital in India Financing Pattern under Venture Capital – Legal Aspects and Guidelines for senture Capital, Lessing – types of Leases – Evaluation of Leasing Option Vs. Borrowing.

Unit-III

Credit Rating: Meaning, Functions - Debt Rating System of CRISTL, ICRA and CARL. Factoring, Porfeiting and Bill Discounting - Types of Factoring Arrangement - Pactoring in the Indian Contest.

Mutual Funds: Concept and Objectives, Functions and Portfolio Classification, Organization and Management, Guidelines for Noticeal Funds, Working of Public and Private Mutual Funds in India. Debt Decuritization — Concept and Application — De-mat Services need and Operations role of NSDL and CSDL.

Suggested Readings:

- 1. Bhole & Malakud, Financial Institutions and Market, 1 MH, New Delhi
- 2. V.A.Avad'ani, Marketing of Francial Services, Histalayas Publishers, Nambai
- 3. DK Murthy, and Venugopal, Indian Financial System, 11 Int Pub House
- 4. Anthony So aders and MM Cor at, Fin Markets & Unitations, TMH, No Delhi
- 5. Punithaviany Pandian, Financial Markets and Services, Vikas, New Delin
- 6. Vasanth Des A Financial Markets Financial Service Himalaya, Mumbai
- 7.. Meir Khae Financial Institutions and Markets, Oxond Press.
- 8. Madura, Financial Markets & Institutions, Cengage, New Delhi

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Paper-BC 5.6: ADVERT(SING

"Duration: \hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-1

Introduction: Communication Process; Advertising as a tool of communication; Meaning, nature and importance of advertising; Types of advertising; Advertising objectives. Audience analysis; Setting of advertising budget: Determinants and major methods

Media Decisions: Major media types - their characteristics, internet as an advertising media, merits and demerits; Factors influencing media choice; media selection, media scheduling. Advertising through the Internet-media devices

Unit-II

Message Development: Creative aspects of Advertising: advertising appeals, copy writing, headlines illustrations and message. Advertising appeals, preparing ads for different media.

Measuring Advertising Effectiveness: Evaluating communication and sales effects; Pres and Post-testing techniques.

Unix-111

Advertising Agency: Role, types and selection of advertising agency advertising and combiner behavior, Social, ethical and legal aspects of advertising in India

Suggested Readings:

- 1. Geo: EBelch, Michael Belch, Keyoor Pw. a. Advertising and Comotion: An Integrated Marketing Communications Perspensive (SIE), McGraw Lail Education
- 2. S. Web Dunn, and Arnold 'D. Barban. Advertish of Its Role in Marketing. Dryden Press
- 3. Buy art, Wells, and Moving. Advertising: Principles and Practice of hed. Prentice Hall of India, New Delhi.
- 4. Batt Ayers and Aakers. vertising Manager at. PHI Learning.
- 5. Tenance A. Shimp. Adv. Assing and Promoti. An IMC Approach. Ceneage Learning.
- 6. Sharm Kavita. Advertising Planning and Deels on Making, Taxman Publications
- 7. Jaist see Jethwaney and Carati Jain, Advertisis Management, Oxfo University Press
- 8. Chunaw da and Sethia, Advertising, Himakaya Publishing House
- 9. Ruch aupta, Advertising. Chand & Co.
- 10. C. Suinn. Advertising and Promotion: An his grated Brand Approach, Cengage Learning.

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Paper: BC5.7: FUNDAMENT VLS OF INVESTMENT

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal v. 20)

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying Unitarity each from each unit and Quest in No. 10 comprising of five most types question carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit—question No. 10 is ampulsory.

Heatel

Investment Environment: investment- meaning, nature and process. Types of Investments Commodities, Real Estate and Financial Assets, investment alternatives, concept and measurement of investment risk and return, identification of investment opportunity; stock exchange; functions, trading system, regulation and listing of securities; investment Philosophies: value investing and growth investing.

Uni(-11

Approaches to Equity Analysis: Fundamental analysis; company analysis; industry analysis and economy analysis; technical Vs fundamental analysis; implications for investment decision-making technical analysis: Dow theory, charting techniques, volume indicators and moving average indicators.

Uni.-HI

Valuation of securities: easity, bonds and committible securities; types of bond risks, described risk and credit rating.

Investor Protection: Role of SEBI and stock exchanges in investor protection; Investor grievasties and their redress a system, insider tracking, investors' awareness and activism.

Sugges' d Readings:

- 1. C.P. Jones, Investments analysis and Management, Wiley, 8th ed.
- 2. Prasanna Chandra, *Investment Analysis and Portfolio Management*, McGraw Hill Education
- 3. R. . . Rustogi, Fundamentals of Investment. Sultan Chand & Sons, New Delhi.
- 4. N.D. Volhra and B.R. Bagri Futures and Option McGraw Hill Eduction
- 5. Ma ... An Introduction (mivestment, Cenga ... earning.

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Ser apar will be present to by the student with the help of power-tounts and it will be statuated conducted by a team of three teachers including one external the external examiner appointed by the University will be the convener of the three members' can. The remuneration of enaminer will be at part with the practical enamination. The names of the internal members will be decided by the HOD. Its examination will be held during the practical dates decided by the University. The topic but to be decided by the internal teachers and student mutually in the beginning of the fifth semester and hard copy of the same should be submitted to HOD. The criterion for evaluation is as under:-

(i)	Quality of Hard Copy	-10 Marks
11)	Knowledge of the topic	10 Marks
(iii)	Presentation skill	10 Marks
(iv)	Communication Skill	10 Marks
. V.)	Attendance it. Seminar	10 Mar.

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ैं B.Com (Vocational) Office Management & Secretarial Practice

Paper-PalOM 5.4: CORPORATE SECRETARIAL PRACTICE

Duration: 3 hrs.

Mayloum Marks (External): 80

(Laternal): 20

The syllabus is divided in three units i.e. Unit-1, Unit-11 and Unit-111. Paper-setter will set too questions in all in three questions energing 15 marks can in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit -I

Company Secretary: Definition, Who can be company secretary, Appointment, General Legal position, Duties of a Company Secretary, Rights of Company Secretary, Liabilities of Company Secretary, Qualification for Appointment as secretary, Dismissat of the Secretary in the Whole time practice, Secretarial Compliance certificate, Specimen form

Incorporation: Procedure for incorporation of private public limited companies, commencement of business; issue of certificates of incorporation and commencement of business; specimen resolutions Filing of various forms and returns with Registrar of Companies, Creation/Modification/Satisfaction of Charges and Registration (hereof.

Unit -II

Afteration of Memorandum and Articles: Procedure for aterations in Memorandum and Articles of Association of a company, specimen resolution thereof.

Is use and Allotment of Shares: Secretario practices relating to issue and allotmen of shares and share certificate, torfeiture of shares; checklists and specimen resolutions.

Membership and Transfer: Secretarial practices relating to transfer and transmission of shares, tontents of the register, Form of the register, the right of inspection, Rectification of the register, Foreign Register of members, Specimen forms

mit_III

Meetings: Holding of Peard and Shareholder. Meetings, provisions and procedure, aconda and comer post-meeting formalities including wording of minutes; specimen notices and resolutions.

Declaration and Payment of Dividend: Procedure for ascertainment, declaration and payment of avidend—interiment final; transfer of a paid/unclaimed dividend to Investor Eduction and protection Fund; specimen resolutions. Maintenance of Statutory Books/Registers and Filing of Returns

Suggested Readings:

- 1. Srikanth, Shanti R. Ha Rajagopal, Reve by Blakrishnan, Combrate Laws and Secretarial fractice, Jain Book
- 2. M.C. Kuchhal, Secretarial Practice, Vikas Publishing House, New Delhi.

 Sangeet Kedia, Adv. Ged Company Law and Practice, Pooja Law Publishing Consany

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Paper-BCOM 5.5(i): MANAGEMENT INFORMATION SYSTEM

Ouration: 3 hrs.

Maximum Marks (! xternal): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set cen questions in attite, three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit- I

Management Information Systems: Need, Purpose and Objectives Approaches to MIS - Information as a strategic resource - Use of information for competitive advantage - MIS a an instrument for the organizational charge

Information, Management and Decision Making: Models of Decision Making Classical, Administrative and Herbert Simon's Models - Attributes of information and its relevance to Decision Makine Types of information

Unit- II

Information Technology: Definition IT Capabilities and their organizational impact -Telecommunication and Networks Types and Topologies of Networks - II enabled services such as Call Centers Geographical Information Systems etc.

Data Base Management Systems: Do Warehousing and Wata Mining, Systems Analysis and Design - Systems Development Life Cycle - Alternative System Building Approaches -Prototyping - Rapid Development Tool CASE

Unit- III

Tools: Object Oriented Systems (Only introduction to these tools & techniques), Decision Group Decision apport Systems - Executive Information Systems -Support Systeme Executive Support Systems - Experi Systems and Knowledge Based Expert Systems - Artificial Intelligence.

Management Issues in MIS: Informs and Security and Courtol - Quality Assurance -Ethical and Social Dimensions - Intellectual Property Rights as related to IT Services / IT Products -Managing Global 1: formation Systems

Applications of AIS in functional a sussessible as in the service sector should be covered with the help of minimum 5 case studies. Imphasis should be given on manage ent oriented problems and costs as compared to echnical problems expected from computer science/ computer management students.

Suggested Reading:

- 1. Management 1 ormation Systems audon and Laudon and Edition, Pearson Education Asia
- 1. Management Information Systems, Foundation, Tata McGow Hill
- 3. Management Hormation System Davis and Olson, Tata McGraw Hill
- Analysis and De an of Information Salems, Rajaraman. Pantice Hall
- 5. Decision Supply. Systems and Intelligent Systems, Turbal and Aronson, Peasion Education Asia
- 4. Management Information Systems, Southesis, Tata McCow Hill
- 7. Management Enormation Systems Sadagopan, Prentice Hall
- Management Information Systems Je autOke

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Paper-BCOM 5.5 (ii): EVENT MANAGEMENT

Duration: 3 hrs.

Maximum Marks (External): 80

internal); 20

The syllabus is divided in three works i.e. Unit-1, Unit 11 and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory

Unit-L

Introduction to Event Management: Event-Meaning Why Event Management-Analysis of Event, Scope of Event, Decision Makers- Event Manager Technical Staff- Establishing of Policies & Procedure- Developing Record Keeping Systems.

Event Management Procedure: Principles for holding an Event, General Details. Permissions-Policies, Government and Local Authorities, - Phonographic Performance Thense, Utilities-Catering, Electricity, Water Taxes Applicable.

Unit-II

Conduct of an Event: Preparing a Planning Schedule, Organizing Tables, Assigning Responsibility, Communication and Budget of Event-Checklist, Computer aided Event-Management-Roles & Responsibilitie of Event-Managers for Different Events

Corporate Events: Planning of Corporate Event, Job Responsibility of Corporate Events Organizer, Arrangements, Budgeting, Safety of Guests and Participants, Creating Blue Print, Need for Entertelament in Corporate Events and Reporting

Unit-HI

Public Relations: Introductions to hablic Relations- Concept- Nature- Importance- Limitations- Media- Types of Media- Media Management, Public Relation Strategy & Planning, Brain Storming Sessions- Writings for Public Relations

Disaster Management: Safety provisions, Fire Bridge. Ambulance etc.

Suggested Readings:

- 1. Event Enter animent and Production Author: Mart Sonderm CSEP Perisher: Wiley & Sons, Inc.
- 2. Ghouse Bash: Advertising & Me a Mgt, VBH.
- 3. Anne Steph a Event Managemant, HPH.
- 4. K. Venkataramana, Event Management, SHBP.
- 5. Special Even Production Doug Matthews ISBN 976-0-7506-8523-8
- 6. The Complete Guide to successful Event Planning Snannon Kilkenny
- 7. Human Resour & Management for thents Lynn Van de Wagen (Author)
- 8. Successful Team Manageemnt (1 sperback) Nick Heyerd (Author)
- 9. Event Managen at & Public Relations by Savita Mohan Hinkay Publishing House
- 10. Event Mang Ament & Public Relations By Swarup K. Ayal Adhyayan Patisher 2009

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Paper-BCOM 5.6: INTERNSHIP PROJECT

Maximum Marks (External): 100

Objectives: (a provide basic and basic on understanding of the organisation)

Note: Each student of Vocational Course shall undergo Practical Internship of four weeks during the vacation after fourth semenar in any Business hadustrial/Govt./Service organization. The objective of this training is to make the student acquainted with the industrial / business working environment. After completion of the training they will have to submit a training report. The internship/project reports will carry 100 marks. It will be evaluated by two examiners (one internal and one external). The training report is part of the fifth semester. It is to be submitted by the date fixed by the College.

The students will also have to submit a performance certificate from the company where he/she undertook the training. This report will also be considered while evaluating the training report by examiners

Paper- BCOM 5.8: SEMINAR

Maximum Marks (External): 54

Seminar will be presented by the student with the help of power-points and it will be evaluated /conducted by a team of three trachers including on external. The external examiner appointed by the University will be the convener of the three members' team. The remuneration of examiner will be at par with the tractical examination. The names of the laternal members will be decided by the HOD. Its transmination will be field during the practical dates decided by the University. The topic has to be decided by the internal teachers and student mutually in the beginning of the fifth semester and hard copy of the same should be constitted to HOD. The criterion for evaluation is as undert-

(vi) Quality of Hard Cony
 (vii) Knowledge of the topic
 (viii) Resentation skill
 (ix) Communication Skill
 (x) Youdance in Seminor
 10 Marks
 10 Marks

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B.Com (Vocational) Computer Application

Paper-BCC 5.4: PROGRAMMAING IN C

Duration: 3 has,

Jaximum Marks: " acory (External): 50

Practical (External): 50

The syllabus is divided in three units i.e. Unit-1, Unit-11 and Unit-111. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-J

Introduction to 'C' language: C fundamentals Character set - Identifier and keywords - data types - constants - Variables - Declarations - Expressions - Statements - Arithmetic, Unary Relational and logical, Assignment and Conditional Operators - Library functions.

Unit-11

Data input output functions: Simple C programs - Viow of control - if, it also, while, do-while for loop. Rested control structures - Switch, break and continue, go to statements - Comma operator. Functions - Definition - prototypes - Passing arguments -- Recursion, Storage Classes - Automatic External, Static, Recuster Variables

Unit-III

Arrays: Defining and processing - Passing arrays to functions - Multi-dimension arrays - Array and String. Structures - User defined data types - Pusing structures to functions - Self-referential structures - Unions - Bit wise operations.

Pointers: ** colarations - Passing pointers to Functions - Operation on Jointers - Pointer and Arrays - Arrays of Pointers - Structures and Pointers - Files: Creating, Processing, Opening and Closing a data file.

Suggeste: Readings:

- 1. B.W. Kernighan and D.M.Ritchie, The C Programming Language, 2nd Edition, PHI, 1988.
- 2. H. Schild C: The Complete to Terence, 4th Editio TMH Edition, 2000
- 3. Kanethar Y., Let us C, BPE Pub., New Delhi, 1999.
- 4. E. Balagurusamy "Programming in ANSI C", Tate Mc Graw Hill
- 5. Kelly " Book on C", Addie a Wesley.

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Paper-BCCA 5.5: WEB TECHNOLOGY

Duration: 3 hrs.

Maximum Marks: Theory (External): 50

Practical (External): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 10 marks each in each unit and Question No. 10 comprising of fire short types questions carrying two (1) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more three two from each unit. Question No. 10 is compulsory.

Unit-1

Internet Basic: Introduction to HTML - List - Creating Table - Linking document Frame - Graphics to HTML Doc - Style sheet - Style sheet basic - Add style to document - Creating Style sheet rules - Style sheet properties - Font - Text - List - Color and background color - Box - Display properties.

Introduction to Javascript Advantage of Javascript - Javascript Syntax - Datatype - Variable - Array - Operator and Expression - Looping Constructor - Function - Dialog box.

Unit-II

Javascript document abject model: Introduction - Object in HTML - Event Handling - Window Object - Document object - Browser Object - Form Object - Navigator object Screen object - Build in Object - For defined object - Cookies.

ASP. NET Language Structure - Page Structure - Page event, Properties & Compiler Directives, HTMU server controls - Applior, Tables, Forms. Hes.

Unit-H!

Basic Web server Controls: Lable, Textbox, Button, Image, Links. Check & Radio button, Hype link, Data List Web server Controls - Check box list, Radio autton list, Drop domin list, Lie box, Data grid, Repeater. Request and Response Objects, Fookies, Working was Data - OLEDB connection class. Command class, transaction class, data adaptor class, data set class. Advanced Issues - Emmis Application Issue. Working with He and page Directive. Error handling. Security - Authentication, IP Address, Secure by SSL and Client Certificates

Suggested Readings:

- 1. Deit 4 & Deitel ,internet & world wide web How to program, Pearson Education
- 2. J. Bayross, Web Engle Commercial Atlacation Developm Using HTML, J. AIML, J. Asscript, Pen CGI, Paul Publications, 2006.
- 3. J. J. vorski, Mastering Script, BPB Publications, 1999.
- 4. A. Powell, Complet Reference HTMI and Edition), TMI 1002
- 5. G. Brozek, ASP.NET Developers Guide, LMIT 2002

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Paper-BCCA 5.6: INTERNSHIP PROJECT

Maximum ylarks (External): 40

Objectives: to provide basic and hand on understanding of the organisation.

Note, teach student of Verational Course shall undergo Practical be conship of four weed a during the vacations after fourth semester in any Business/Industrial/Govt/Service organization. The objective of this training is so make the student equainted with the Edustrial / business working envaronment. After completion of the training they will have to submit a training report. The internship/project reports will carry 100 marks. It will be evaluated as per university norms. The training report is part of the fifth semester. It is to be submitted by the date fixed by the College. The students will also have to submit a performance certificate from the company where he/she undertook the training. This report will also be considered while evaluating the training report by examiners.

Paper- BCCA 5.8: SEMINAR

Maximum Marks (External): 50

Seminar will be presented by the student with the help of power-points and it will be evaluated keonducted by a team of these teachers including one external. The esternal examiner appointed by the University will be the converger of the three members seam. The remuncration of examiner will be at par with the practical examination. The names of the internal members will be decided by the HOD. It examination will be held during the practical dates decided by the University. The topic has to be decided by the internal teachers and student mutually in the beginning of the fifth semester and hard copy of the same should be submitted to HOT. The criterion for evaluation is as under:-

(λ_1)	Quality of Hard opy	10 Marks
₹xii)	Knowledge of the topic	10 Marl
(iiix)	Presentation skill	10 Marks
$(^{\circ}X)$	Communicatio Skill	10 Marks
.xv)	Attendance L. Seminar	10 Marks

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Honours Specific Electives

Paper-BCII-5.9: COMPENSATION MANAGEMENT*

Duration: 3 hrs.

staximum Marks (Uxternal): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selectine at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-l

Compensation: Concepts of Components of Compensation, Elements of Employee Compensation, Role of Compensation, Concept and Components of Compensation or Reward System, Characteristics of Rewards, Concept of Total Rewards System, Compensation and Tax Planning in Organization:

Uconomic Theories Related to Componsation: Transformations Observed in Economic Principles, Theory of Wages: Hypothetical Approach, Major Economic Theories: Compensation Policies: Developing Compensation Policies.

Unit-II

Pay Structure-Part I: Internal and Friendal Equities in Compensation System: Internal Equity, Uxternal Equity; Internal Intra-Industry Compensation Differentials: Factors Contributing to Wage Differentials: Types of Wage Differentials; Designing Pay Structures and Administering Compensation Packages, Types of Pay Structure. Broad banding, Pay Structure for Startup reganizations, Participating and Turnicounds, Pay Restructuring in Managers and Acquisitions and Alliances, Drawnsizing and Volumbry Retirement Scheme (VRS); Emerging Issues in Compensation Management: Performance Related Pay or Compensation Management and relayered Organizations, Moving Towards Variable Pay: Future Tremes in Compensation Management; Administering the Pay tystem.

Pay Structure-Prot-II: Fringe Benefit Incentives and Refi ement Plans – Benefits, Incentives; Pay for Performance Plans: Performance Polated Pay (PRP), Competence-Related Pay, Skill-Based Incentive Sciences, Team Incensive Plans, Profit Storing, Gain Sharing Long Term Incentive Plans.

Unit-III

Compensation of opecial Groups: Compensation of Stand Groups, Corporate Directors, Chief Executives and Senior Managers. The Components of an Executive Compensation tackage, Compensation of Profession is and Knowled Workers, R&D anff; Sales Compensation Plant Factors Affecting Sales Compensation Approach, Sale Compensation Plants: Expatriate Para Compensating Expandites. Working of Different Institution Related to Reward System: Standard Provisions Comming Different Components of Reward systems Suggested Readings:

Dorothy Berger, The Compensation Hambook, McGraw Hill Professional, New York.

- 2. Helen Murli & Michael Armstrot Reward Manager ent: A Handbook e Remineration Strategy & Practice, Kogan Page, New Deltal.
- 3. Jerry M. Newma & George, T. Miller and Compensation, and McGraw Hill, New Delhi
- 4. Michael Armstrong, Employee Research, University Press, Hyderabad.

Sharma A.M., Un astanding Wage Swam, Himalaya Publishing House, Mumba

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Paper- BCH 5.40; CONTEMPORARY ISSUES IN ACCOUNTING 42

Duration: 3 hrs. staximum Marks (Usternal): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit- I

Emergence of concemporary issues in accounting: influence of other disciplines on accounting and changing environment, Role of International Accounting Standard Committee in harmonization of Divergent Accounting Practices.

Human Resource Accounting: Meaning and Scope, Human Resource Cost Accounting — Capitalization, Write off and Amortization Procedure. Human Resource Valuation Accounting — Appraisal of Various Human Resource Valuation Models, Use of Human Resource Accounting in Managerial Decisions, Human Resource Accounting in India

Price Level Accounting - Methods, Utility and Corporate Provinces

Unit- II

Corporate Social Reporting: Areas of Corporate Social Performance, Approaches to Corporate Social Accounting and Reporting, Corporate Social Reporting in India

Corporate Reporting: Concept of Disclosure in relation to Published Accounts, Issues in Corporate Disclosure, Corporate Disclosure Environment, Conceptual framework of corporate reporting

Unit-III

Recent Trends in the Presentation of Published Accounts: Reporting 1. Diversified Companies.

Value Added Reporting: Preparation and Disclosure of Value Added Statements. Economic Value Added, EV - Disclosure in India

Basel II and III Norms

Accounting Standards in India: Significance and formulation of Accounting Standards, Accounting Standards relating to Interna Reporting, Accounting for Leases, Earning per Share and Accounting for Intangibles.

Suggested Readings:

- 1. Lal, Jawahar and Lele, R.K., "Contemporary Accounting Issues", 1988, Hinauaya Publishers.
- 2. Porwal, L.S., "A ounting Theory", 2011, Tata McGraw H
- 3. Lal, Jawahar. orporate Financial reporting",2009, Toman.
- 1. Arora, J.S., "Price Level Accounting". 1999, Deep and Deep Publishers.
- 5. Chander, Subhalla "Corporate Repolling Practices", 1997 Deep and Deep Publishers.

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Paper - BCH 5.11: CORPORATE BANKING***

Ouration: 3 hrs.

Maximum Marks (External): 80

(Internal); 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compressory.

Unit-1

Corporate Banking: Meaning and importance, various services provided viz., cash management, dary payment, debt management, factoring and forfaiting, trusteeship, custodial services, business advisory, off more services, trade rervices, forex management, etc.

Corporate Deposits: Importance of institutional deposits vis-a-vis retail deposits; Corporate Finance-Worlang capital finance and and non-fund based limits and import-export finance corporate acbt restructuring.

Unit-II

Investment Banking: Meaning and scope of investment banking, evolution, overview of current state of investment banking in fadia; Merchant Banking –Advisory services for equity/debt issues, management, placement and distribution of equity/debt; Mergers and Acquisitions, Divestitures-Identification, Structuring, Negotiation and Execution, arranging manners, etc.

Unit-III

Corporate a trisory services: Cast all restructuring, Project advisory, Privato equity and Venture capital, for a syndication, etc.

Project and Infrastructure Finance: Characteristics of Project Finance-Technology selection, Assessment of technical collab mor-Market Analysis, Financial Analysis Common risks is projects-bask mitigation methodologies in projects; Project Planning-Network techniques for project implementation; Infrastructure financing each fit wideal agreement with parties involved-SPV-Montaing and follow-up of the project.

Suggested | adings:

- 1. Uppal R. F. san Banking in the Abalised world, New Tentury Publication . New Delhi
- 2. Indian Fraute of Banking & Lance, Corporate Fraking, Mumbai
- 3. Avadham, International Finance, Umalaya Publishing Pouse, Mumbar
- 4. Madhu V¹¹ Hultinational Financial Management, Free Publications, No. Delhi
- 5. Apte. 15 a International Financial Management, Macmillan Publishers, Stumbai

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B.Com-Semester - VI

Paper-6.1: MANAGEMENT ACCOUNTING

Duration: 3 1.-s.

Maximum Mr. as (External): 80

(Internal): 20

The syllabus 1 divided in three worts i.e. Unit-1, Unit-1 and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 60% numerical and 40% theory questions

Unit- I

Introduction: Meaning, nature, significance and scope, rules and techniques of management accounting; difference between cost accounting and management accounting, cost reduction, cost management.

Budgeting and budgetary control: concept of budget and budgetary control objectives, merits, and limitations, budget administration, functional budgets, fixed and flexible budgets, zero base budget, programme and performance budgets.

Ratio analysis

Unit- II

Standard costing and variance analysis: concept & significance; advantages, limitations and applications variance analysis - traterial, labour.

Marginal Costing: Absorption versus variable costing- distinctive features and income determination cost-volume-profit malysis: break-even malysis-algebraic and graphic methods contribution. P/V ratio, break-even point; margin of affety; angle of incidance; determination of cost indifference point.

Unit-III

Responsibility accounting: concept, significance, types of responsibility centers, divisional performance measurement – financial measures.

Funds flow statement

Cash flow statement

Suggested Padings:

- 1. Drary, Colin. Managem. nt and Cost Accounting.
- 2. Thomson Learning, Garrison II., Ray and Eric W. Noreen. *Managerial Accounting*. McCraw Hill.
- 3. H.V. Jhamb, Management Accounting, ANL Books Pvt. Ltd. New Delhi.
- 4. Hornesten, Charles T., Cary L. Sundem. In aduction to Many ament Accounting Pressure Hall.
- 5. Horngreen, Charles T., George Foster and Srikant M. Dattar. C vt Accounting, A Many verial Emphasis. Provide Hall of India I to., New Delhi, Khar
- 6. Mar. and P.K. Jain. Management Accounting. Tata McGraw Him, Publishing Co., New Delhi
- 7. Lal sawahar. Advanced sunagement Accounting Text and Cases of Chand & Co., New Delhi.
- 8. Lal. Wahar. Cost Accounting, Tata McGraw Unit Publishing Co., Now Delhi.

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Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabous is divided in three units i.e. Unit-1 Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. there questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire a Habus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-1

Auditing Concepts: Nature and limitations of Auditing, Basic Principles governing an audit, Ethical principles and concept of Auditor's Independence, Relationship of auditing with other disciplines.

Auditing and Assurance Standards: Overview, Standard-setting process, Role of International Auditing and Assurance Standards Board and Auditing and Assurance Standards Board in India. Auditing engagement: Attant planning, Audit rogramme, Control of quality of audit work—Delegation and supervision of audit work

Documentation: Audit working papers, Audit files: Permanent and current audit des, Ownership and custody of corking papers.

Unit-H

Audit sidence: Audit presidence for obtaining evidence, Sources of evidence, Reliability of audit evidence, Methods of obtaining audit evidence, Physical verification, Documentation, Direct confirmation, Re-computation, Analytical review techniques, Representation by management.

Internal Control: Elements of internal control. Review and documentation, Evaluation of internal control system, In anal control quest anaire, Internal control check list, To a of control. Application of concept of materiality and audit risk, Concept of internal audit.

Audit Sampling: Types of sampling, Test checking. Techniques of test speeks.

Vouchag: Meaning, object acs and importance of vouching, vouching of cash books, proclasse book, sale book, bill receivable book, bill payable book, journal proper and debtor and creditor ledgers. Triffication of asset and liabilities

Unit-111

Company Audit – Audit of Shares, Qualifications and Disormifications of Armors, Appendment of auditors, demoval of auditors, rowers and duties of auditors, Branch audit, John audit, Somial audit, Reportion equirements under the Companies Act 1013.

Audit Report: Qualific ans, Disclaimers Adverse opinion. Asclosures, Report and certificates

Special reas of Audit: St. ad Areas of Audit pecial features of straudit, Tax audit and Man conent audit; Receiverends in Auditing

Sugger if Readings:

- 1. Ray inder Kumar and Virender Sharma, Auditing Principles and Practice, 1911 Learning
- 2. Aruno Lia, Auditing, Taxmon a Publication
- 3. A. Frangh, and Gupta Fraction. Auditing The Frank Practice. Galestia Publishing Company
- 4. Study Material of IPCC, ICAT New

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Paper - BC 6.3: LSTREPRENEURSHIP DEVELOPMENT

`Duration: 3 hrs.

Maximum Marks (External): 50

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The syllabus is divided in three units i.e. I ant-1, Unit-11 and Unit-111. Paper-setter will set ten questions in all i.e. three questions carrying to marks each from each unit and Question No. In comprising of fix short types questions carrying four (I marks each coverlag the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-L

Entrepreneur: meaning, scope, need and significance; role and functions of entrepreneur in economic development; conomic, social and psychological used for entrepreneurship; characteristics, qualities and pre-requisites of entrepreneur; methods and procedures to start and expand one's own business; life cycle of a new business and relation hip with large enterwises; environmental factors affecting success of a new business; reasons for the failure and visible problems for business

Small Scale Industries - Small scale industries/ Tiny industries/Aucillary industries/ Catage Industries - definition, meaning, product range, capital investment, ownership patterns Importance and role played by SSI in the development of the Indian conomy - Problems Cacad by SSI's and the steps (altern to solve the problems - Policies governing SSI's.

Unit-II

Starting a Small Industry. Understanding a business opportunity beamning the environment for opportunities, evaluation of alternatives and selection – An overview of the steps involved in starting a business venture—location, clearances and permits required formalities, licensing and regimation procedures—Assessment of the market for the propered project – Importance of financial, technical and social feasibility of the project.

Preparing the Business Plan (BP) - Busine's Plan- Meaning and importance, Typi d BP format covering financial, marketing, human resource, technical and social aspects—Preparation of BP - Common pitfalls to be avoided in preparation of a BP

Unit-III

Implementation of the project – Role of govt, and promotional agencies and institutes in entrepreneurship development; Financial assistance through SFC's, 'DBI, Commercial Lanks, Financial incentives for SI's, and Tax Congessions – Assistance for obtaining raw material, machinery, land and building and technical assistance, Entrepreneurship development programmes.

Sickness in SSPs – Meaning and definition or a sick industry – Causes of industrial sickness Preventive and remedial measures for sick industries

Sur ,ested Readings:

- 1. Kuratho and Rao, Entrepreneurship: A South Asian Perspective, Cenenge Learning.
- 2. Rollat Hisrich, Michael eters, Dean Shephe a Entrepreneurship atcGraw-Hill Educion
- 3. Lesai, Vasant. *Dynamics of Entrepreneuria. Development and Management*. Mumbil. Himalicia Publishing House
- 4. Destinger, Mare J. Entispreneurship: Strate sex and Resources. Usnois, Irwin.
- 5. Holt, David H. Entrepreneurship: New Venture Creation, Prentice-Holl of India, New Delhi.
- 6. SII Al Reports on Small scale Industries Sector.
- 7. Singh, Nagendra P. Finerging Trends in Funcepreneurship Development. New Delhi: ASEED.

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Paper-BC6.4 (i): FINANCIAL ECONOMICS

Duration: 3 hrs.

Maximum Marks (Forernal): 80

(internal): 20

The syllabus is divided in three units i.e. Unit-II and Unit-III. Paper-setter will set can questions in all the three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (1) marks each covering the entire syllabus. Student is required to a tempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-

Deterministic cash flow streams: Basis theory of interest discounting and pasent value; internal rate of return; evaluation criteria: fixed-income securities; bond prices and yields; increst rate sensitivity and duration; impunisation; the term anueture of interest rates; yield curves; spot rates and forward rates.

Unit-II

Single-period random cash flows: Random asset returns: portfolios of assets: portfolio mean and variance; feasible combinations of mean and variance; mean variance portfolio analysis: the starkowitz model and the two-fund theorem; risk-free assets and the one-fund theorem.

Unit 111

Capital Asset Pricing Model (CAPM): The capital market lines the capital asset pricing model; are beta of an asset and of a portfolious security market lane; use of the CALM model in investment analysis and as a pricing formula.

Suggested Readings:

1 David G. Luenberger, Investment Science, Oxford University Press, USA, 1997

Richard A. Breat and Stewart C. My A. Principles of Consorate Finance, McCauvellill. 7th edition, 2002

Burton G. Malkie! Random Walk Do Wall Street, W.W Gorton & Company 903

1. Simon Benning: Amencial Modeline ATT Press, USA, 1997.

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Paper-BC6.4 (ii): INTERNATIONAL BANKING & FOREX MANAGEMENT

1 aration: 3 hrs.

A aximum Marks (F acrnal): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-II and Unit-III. Paper-settle will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting as least one question but not more than two from each unit. Question No. 10 is compulsory.

Linit-1

International Banking: Introduction – No aning - Functions - remancing of Export - Financing of Imports – International Payment Systems.

Liternational Capital Markets: Introduction — Meaning and Definition — Types — Financial market flow beyond national boundaries — Debt and non — debt flows — Volatile and stable flows — Interest Rate Differentials - Demand for and supply of funds across borders.

Unit-H

Offshore Banking Centres: Introduction - Meaning - Role in International Financing - Global Balance sheet of banks - Asset and Liability Management of Fourign Banks.

Foreign Exchange and Markets: Introduction - Meaning - Hements - Importance - Evolution of Exchange Rate System - International Monetary System - Gold Standard - Types of - xchange Rates - Fluctuations in Foreign exchange rates - Collect and Effects - North for Stable Foreign Exchange Rates - Determination of Exchange rates - Theories of Determination of Foreign Exchange Rates.

Unic-HI

Forex Market in India: Introduction – Meaning – Types – Operations – Convertibility – bjectives of Foreign Exchange Control – Problems of Foreign Exchange market in India – Mechanism to settle the problems – Reac of RBI in settlement of foreign exchange problems in India.

suggested Reading.

- 1. Harris Manville, International Finance
- ^a Keith Pibean, International Finance
- 5. Madhu Vij, International Finance
- 4 Timothy Carl Kesta, Case and Problems in International Pinance
- Avadhani B.K, International Finance Theory and Practice
- 6. Somanatha: International Financial Management I.K. International Publishers
- P.A. Apte, International Financial Management
- a. Levi, Internation a Marketing Management.
- 9. Chaudhuri & Agarwal Foreign Trade & Feeign Exchange, HPT

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Duration: 3 lirs. Maximum Marks (Fyternal): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions earrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

The Prevention of Money Laundering Act, 2002: Obligations; Records to be Maintained; Procedure for Maintaining & Furnishing Information; Maintainance & Verifications of Records of Identity of Circuits

The Securities and Exchange Board of India Act, 1992: Rules, Regulations and Guidelines issued there under.

Unit-II

Foreign Exchange Management Act (FEMA), 2000: objects, salient features, authorized person, contratination and penaltic appointment of djudicating authorized directorate of enforcement.

Competition Art. 2002: purpose, prohibition of anti-competitive agreement prohibition of dominant postuon, combinations. Empetition Commission of India and presidure before CCI, orders, penalties and other provisions.

Unit-III

The Securities contracts (Regula fan) Act, 1956

The Consumer Protection Act, 1986: Meaning of Consumer, Service, Goods, Deficiency, Defect, Unfair Trade Practices dights of Consumers—Machinery redressal of Grievances—canadies available injured consumers

The Right to Information Act, 2005: Applicability; Delimition; Important Provisions

Suggested Readings:

- 1. Kapoor, N.D. Jusiness Law, Sult hand & Sons, Ne Delhi.
- 2. Kuchal, M. ... Business Law; V. ... Publishing Hous. ... sew Delhi.
- 3. Singh, Avtar. The Principles of Mere untile Law, Eastern Pook Company, Lucknow.
- 4. Datey, V.S. siness and Corper Laws, Taxmann blications, New Debt. Bulchandani,
- 5. K.R., Business Laws, Himalay: a ublishing House, New Delhi, Tulsen, P. J. Business Laws, Tata McGraw 1997. New Delhi.
- 6. Datey, V.S. Sandents' Guide to Associate Laws, Taxasian Publications, New Delhi

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Paper- BC6.6: BUSINESS RESEARCH METHODS

Duration: 3 hrs.

Maximum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-1, Un. 11 and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks—ach covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory. The Paper-Setter will set 50% numerical and 40% theory questions

Unit-I

Introduction: Meaning of research: Scope of Business Research; Purpose of Research Exploration, Discription, Explanation; Unit of Analysis Individual, Organication, Groups, and Data Series; Conception, Construct, Attributes, Variables, and Hypotheses

Research Process (An Overview: Problem Identification and Definition; Selection of Basic Research Methods-Field Study Laboratory Study, Survey Method, Observational Method Existing Data Based Research, Longitudinal Studies, Panel Studies

Unit-II

Probability Distributions: Binomial distribution: Probability distribution function, Constants, Shape, Pitting of Binomial distribution. Poisson distribution: Probability for tion, (including Poisson approximation to binomial distribution), Constants, Fitting of the asson distribution. Normal distribution: Probability distribution function, Properties of normal curve Calculation of probabilities

Sampling and Sampling Distributions: Estimation—Point and Interval Unimates of Averages and proportions of small and Large Samples—Concepts of Testing Hypothesis—One Sample Test for Testing Man and Proportion of Large and Small Samples.

Unit-III

Tests Two Samples: Tests of Discrence between Mean and Proportions of Small and Large Samples – Chi-square Test of Independence and Goodness of Fitness- Analysis of Variance Statistical Estimation and Statistic Quality Control

Suggested Readings:

- 1. Aczel, Amir D.: Complete Business Statistics, Irwin. Chon-Ya-Lun: Statistical Analysis, Holt,
- 2. Rinchart and Winslon. Heinz, Kell er: Statistics for Braness & Economics apper Collins.
- 3. Lawrence 3. Morse: Statistics of Business & Economics, Harper Collins
- 4. Levin, Richard L& David S Rubing statistics for Management, Prentice Hall India, Delhi.
- 5. Poonia, Vivader: Statistics, Visabharti Publication www. Delhi.

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PAPUR-BC6.7: LOGISTIUS AND SUPPLY CHAIN MANAGEMENT

Duration: " ters.

Maximum Maaks (External): 80

(Internal): 34

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three coestions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Logistics Management: Definition of logistics and the concepts of logistics.

Logistics Activities: Functions of the logistics system – transportation, warehousing, order processing, information heading and procurement. Materials Management: Materials management functions and control, inventory management in logistics system, inventory decision—voking, MRP, MRP Proystems, multi-echolons.

Unit-II

Logistics Customer Service, Modeling logistics systems, Simulation of logistic systems, confessional instruction of logistic systems, confessional and global issues in logistics, Integrated functional activities in logistics, Role of government in international missies and Principal characteristics on logistics in various countrie and regions.

Definition of Supply Chain Management (SCM)—cope & Importance of Supply Chain Management Key drivers of the SCM; Features of Supply Chain Management Unit-III

Supply Chain Network — 1st Tier, 2nd Tier Suppliers and Customers: Customer Service Dimension Seven "R" Princip" — Service after sale— ustomer delight)

Inventory Control, Planning & Managing Inventories; Warehouse Management (Receipt, issue, storene and preservation stock verification in bound and a bound distribution operation — Order Management: Competitive advantage through log mes and supply etc. at management: Responsive Supply Chain.

Suggested Readings:

1. Dyckhoff "Tarald," Supply Chem Management and "everse Logistics", 2604, Springer (India) Permitted.

2. Dul . . . Javashree and Sahamar M.L., "Supply e hair Management". 2007. IIPE Hyderabaci. ed New Century P. . . acation, New Delbi.

3. Saha: 438, "Emerging Iss in Supply Chain 's aragement", 2004. Macmillan.

4. Kutkarni. Yarika and Sharma. Yakok, "Supply Chair Management - Crewing Linkages for Faster By Acss Turnaround" 405, McGraw Hill

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Paper -- BC 6.8: COMMURCE PRACTICAL & VIVA-VOCE

Maximum starks :(External): a

The storage and the should maintain. Record Book in which a minimum 15% creises/programs as to be recorded. This Record has to be submitted to me Teacher In charge at least 15 days before the commencement of 6th semester examinations. Students may be requested to collect original or Xerox repies of the documents and affix them eache record note book after having filled up in own nandwriting. Drawing of the document—hould not be insisted. Distribution of marks: Record Note Book- 20 Marks and Viva-Voce- 30 Marks. Examinees will be examined by the external examiner through the Viva, which will be based on the syllables of both the Semesters i.e. 5th and 6th semester.

SUGGESTED EXERCISES FOR COMMERCE PRACTICAL

- 1. Collect and Fill up of an application form for LIC policy, filling up of the premium form filling up the challan for remittance of premium
- 2. Treparation of a claim statement with ime many figures to submit to Insurance Company.
- 3. Preparation of an advertisement copy, collection of advertisement in dailies and journal, atically evaluating the advertisement cop.
- 4. Draft a chart showing the Jinancial services in the Indian Financial System.
- 5. The Instruments traced in the Financial harkets.
- 6. Collection and recording for Foreign Exchange rates of different currencies Vis-à-vis Ropee.
- 7. Identify the product of your choice and describe in which stage of the product life cycle it is positioned.
- 8. apital structure analysis of companies in afferent industries
- 9. Collect financial statement of any company and calculate different financial ratios
- 10. Fraft the specimen of any two documents and in material account.
- 11. Preparation of a Project report to start a SSI Unit.
- 12. If eparing a letter to the concerned authorite seeking license for ac proposed SS Unit
- 10. Chart showing financial assistance available to SSI at your Distt Industries Centre.
- 14. (art showing Financi Schemes and tax c reessions to SSI begardirect and indirect
- 15 repare a statement mowing the ups and downs in the BSE index to the last one years
- 16. Mar e list of ten compar as which gone for e PO very recently.

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4.Com (Vocational) Office Management & Secretarial Practice

Paper-BCOM 6.4: ADVANCED PHONOGRAPHY (PRACTICAL)

Duration: 3 hrs.

Maximum Marks (Extern 4): 100

Objectives: Once the basic principles of Phonography are learnt by the students, it is essential that the students build up speed-writing y practicing exercises and learning advanced parascography from Piaman Shorthand Instructor. The practice of these exercises will strengthen the Phowledge of phonography rules and help in gaining speed in writing. The specify and accurate transcription of the shorthand notes is the ultimate aim of learning phonographic communication.

- 1. Note Taking, Transcription etc., Revision of Grammalogues and Simple Phrases, Special Contractions (Section 1 to Section 5)
- 2. Aivanced Phraseography (Section 1 to Schoon 7)
- 2. Practice of seen dictation exercises (from Exercise nos. 121 to 183 of the Old Course Book) at the speed of 80 words for minute.
- d. Practice of unseen dictation exercises from other shorthand books and shorthand magazines at the speed of 60 words per minute
- 5. Letice of typing on computer

Suggested Readings:

- 1 way to High Speed Writing, O.P. Kuthiol & Pitman S.S. Publications, New Delhi.
- J. Principles of Modern Phraseography, Edgar F. Thorpe, Pitman S.S. Publications, New Delhi.
- 3. Laono Phrase Book, C.P. Kuthiala, Pitmar, A.S. Publications, M. & Delhi, Modern Phrase Book, N.V. Krishna Murry, Pitman S.S. Publications, New Delhi,
- Sheathand Magazines.

Sel me of Examination

Note: There will be pre-set question-papers detending on the number of groups. Each group will he a separate Questi. Paper containing our questions as me toned below. The adidates are required to attempt all the four questions compulsorily.

wo letters contain ag 400 words is to 1 dictated at the spin of 80 w.p.m. while is to be typed by the candidates on the typewriter/common or within a period of 25 minutes. (50 MHzs)

special five minutes. Two passages of 400 words is to be dictated in five minutes at a special five minutes at a special five with the special five and special five minutes.

(** vlarks)

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PAPER-BCOM 6.5 (i): E-GOVERN ANCE

Dr. ation: 3 hrs.

Ma Janum Marks (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III, Paper-setter will set too questions in all is, three questions corrying 15 marks each in each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to a compt five questions in all selecting at hast one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-1

Introduction: Governance - concept, meaning and definitions, elements of good governance. Governance in Digital Age (Introduction of 10Ts in administration, Technological Adaptation, Reorganization of Administrative Structures and institutions)

E-Governance: Meaning Scope and Importance of e-Governance, Techniques of E-Governance Unit-II

Implementing E-Governance: E-Governance Policy, E-Governance in India, challenges of E Governance, Security concerns, E-governance in a Small Office, Web Portal for E-governance, I governance for Public utilities, E-governance in a Medium Enterprise, E-governance & Finance, E-Tender, E-Governance Projects in Haryana

Unit-III

1 Governance of Company Law: MCA-2 Mission- goals, to mical and operation a aspects of MCA-21-CIN, DIN, DSC. CFN SRN etc, 15-forms and on-line filling, inspection of documents and sul stantial benefits of NICA-21

Suggested Readings:

- 1. M.G. Gupta and R.K. Tiwari (eds.), Reinventing the Government, IIPA, 1998
- 2. Richard Hecks, Implementing and Managing E-Governance, Vinar Publications . Jan Erik Lane, New Public Management, Rout ledges, 2000
- 4. Work Bank Report, Good Governance: The Business of Government, 1997
- finitudy Material, Profinsional Programme company Secretarial fractice, ICSI, New Jelhi

Paper- BCOM 6.5. ALLIED BUSINESS LAWS

syllabus of this papers common with page 18 BC 6.5)

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Paper-BCOM 6.6: OFFICE PRACTICAL

Duration: 2 hrs.

Maximum Marks (External): 50

Practice:

1. Filing and indexing Practice in Juing and indexing-Alphabetical numerically, arranging files subject-wise searching a particular file cansforming of old offege library.

2. Drafting of the following (on the basis of actual) information.

- Application for Job
- Interview letter
- -Appointment letter
- -Letter of enquiry
- -Letter of order
- Appointment letter
- -Letter of enquir
- -Letter of order
- -Office Notes
- -Issue of Tende
- 3. Recording of inward/outward mail.
- 4. Practice on operating Office machines: Photocopies, World Processor, Scannes Franking, Addressing, computer calculator etc...
- 5. Working in the office: Maintenance of Register
- Preparation of dice, agenda, resolutions.
- 6. Telephone handling.
- 7. Filling of different forms

Workability of the candidate is to be judged by the Practical examiners bed internal and external jointly giving practical as agaments on different type office machines i.e. Franking Machine, Addressing Machine etc., filling of TA/DA forms, drafting Circular Letters, Office Notices. Semos etc. as studing in theory.

The practical exposimation will be conducted jointly by internal and external examiners as per University Hey.

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3.Com (Vocational) Computer Application

Paper-BCCA 6.4: INFORMATION TECHNOLOGY AND AUDIT

Duration: 3 hrs.

Maximum Marks (External): %

(Internal): 20*

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper-setter will set ten questions in all i.e. three questions carrying 15 marks each in each unit and Question No. 16 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit 1:

Introduction to Auditing Software: Introduction - Meaning - Dermition -- Preparation of Audit Working Papers - Tally FRP 9 Auditors Edition

Audit of Subsidiary Books: Cash book: Checking of Receipts and Payments, vouchers. Checking of Bank Transaction, BRS. Petty cash transaction; sales day book, purchase day book, sales return book, Purchase Return Book, Bills Receivable book, Bills payable book.

Unit-II

Audit of Financial Statements: Configuring profit Loss account, display profit/loss account. Audit is profit/loss account. Configuring balance sheet, display the balance sheet, Display balance sheet with different stock valuation methods. Setting closing stock manually in the balance sheet. Balance Sheet of Joint Stock Comparies

Uni III

Tax Audit: Extracting financial and quantitative information required for Tax Audit (under Sea. 44AB). Applaying relevant that for Audit based on Clause requirement, Instant Statistic on Audit distings (Audited Vouchers & Unaudited Vouchers), record Audit Remarks using Audit Notes, Prevision to mark Vouchers for Clarification. Verification from Clients, Provides facility to post forrections and revision remotely, Tracking any alteration / medited in voucher post Audit. Generate Annexure to from 3CD, Printing of Form 3CD along with Annexure 1 and 11. Printing of Form 3CA and Form 3CB.

* Internal Assessment will be on the basis of practical being conducted by internal examiner.

Suggered Readings:

- 1. Is saming Tally ERP 9. Assume Pratap Singh, computed publications limited, 3rd Revised 1/4.
- 2. Guide Fally 9, Law Poin
- 3. R.C. Jaha Information Schnology HPH
- 4. Tally Vo. 9, C Nellai Kanna: Nels publication, ISBN 81-901408-2-5.

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Paper-BCC Vo.5: COMPUTEP (ZED ACCOUNTING)

Duration: 1 hrs.

Sovimum Marks: Theory (External): 50

The syllabus is divided in three units i.e. Unit I, Unit II and Unit III. Paper-setter will set ten questions in all i.e. three questions carrying 10 marks each in each unit and Question No. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Candidate is required to attempt five questions in all selecting at least one question but not more than 1400 from each unit. Question No. 10 is a appulsory.

Unit-1

Introduction: Computerized Accounting, Advantages of Computerized Accounting, Manual Vs. Computerized Accounting, Need of Computerized Accounting

Accounting Software: Introduction to Tally Software, Features of Tally, Tally Ser in Company Information, Creating new Company, Gateway, Selection of Company, Selection of Options, Buttons at Gateway, Working with multiple Companies. Company Features, Configuration - General, Numberic Symbols, Voucaer Entry, Invoice Option Printing.

Unit-H

Accounts Info Menu, Account Groups - Create new group, creation of Primary group, Normal and Advance Information. Ledger Accounts, Cont Categories, Cost Centers, Creation of Primary group, Normal and Advance Information. Ledger Accounts, Cont Categories, Cost Centers, Creation of Primary Greation of Primary Greation of Vouchers, Types of Vouchers, Cheque Primary, advance Features of account Voucher.

Unit-111

Inventory Info, Features of Inventory Info. Configure: Inventory 1010, Balance Sheet and trail, Ratio Analysis. Display – Accounting Report Display, Inventory report Display, and MIS Report Poplay. Printing Reports, Export of Data Maintenance – Basic Reconciliation, It use Keeping, Data Maintenance, Security – Users and Password, Security Controls, Types of Security. Creation New Security Levels and Tally Audit

Suggested Readings:

- 1. Accounting with Tally: K.K. Nadhani, BPB rublication.
- 2. Tally BRP 9: Prof. C. M. Tembhurnekar& Dr. D. N. Khadse, Saijye a publication, Nagrous
- 3. Tally Tutorail: K.K. Na Sami and A.K. Nadham, BPB Publication.
- 4. Advances Accounts Vol-I: M.c.Shukla, T.S.Greval and S.G. Gupta. S. Chand & Company, Delhi.
- 5. Accounting Principles: Authory R.N. and J.S. Richard, Irwin Inc.
- 6. Advanced Accountancy By 1. C. Tulsian, Tata M. Graw Hill Publications.

Paper ** CA 6.6: COMPUTER APPLICATIO IN BUSINESS PARCITICAL

Duration: 3 hrs.

Maximum Narks (External): 1' (Practical: 50, Viva-Voce (1))

This promed will be based in the syllabus of ***CCA 6.4 & BCCA 6.5. Viva-Voce will be based on whole syllabus. The practical examination will be conducted jointly by in small and external examiners as per University Policy.

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Honours Specific Electives

Paper-BCH 6.9: STRATEGIC HUMAN RESOURCE MANACLMENT*

Duration: 3 hrs. Maximum Marks (External): 80

(Internal): 20

The syllabus is divided at three units i.e. Unit-II and Unit-III. Paper-sette, will set ten questions in all i.e. three questions carrying 15 marks each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus. Stude it is required to at empt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compulsory.

Unit-I

Strategic Human Resource Management: meaning, objective and scope, difference between Strategic HRM and Traditional HRM. Strategic Fit: Link between HR strategy and Pusiness strategy. Relationship models: HR Strategy and Business Strategy: Cost leadership strategy, differentiation strategy, focuses strategy, defenders, prospectors, analysis. HR Strategy: Utilization Strategy, facilitation HR Strategy. Accumulation Strategy and others HR Strategy: Utilization Strategic HRM: The increased globalization of the economy, technological challenges, the need to be flexible in response to changing business environment, increase in life ations related to HP 4. Change in characteristics of the workface, mergers and acquisitions, and outsourcing. The importance of HRM measurement in strategic thinking: competitive adventage, customer, maintain uniqueness, source of uniqueness.

Unit !

Nature of strategies and strategic management: Strategy, Strategy Management, Strategic Mesagement Process, Grategy Formulation, Strategy Implementation, importance of arategic anagement, Role of GRM in strategic negagement. HR as a surce of competitive advantages: Core competence, VRIO framework, Human Posource Strategy: Corecept.

Strategic Planning and Human Resource banning: Strategic bannagement Proced Strategic banning Process, Corporate Strategies and Business Unit Strategies. Human Resource Planning: Definitions of HR Planning, Objectives of Human Resource banning, Important of HR Lanning, Types of the Planning, Strateges of HR Planning Advantages of the Planning Programmes, Limitations of HR Planning, Guidelines for making HR Planning Effective

Unit-11

Renchmarking: An introduction, Types of Benchmarking, Informal Benchmarking, Formal Benchmarking, Purpose and Process of Benchmarking: Purpose of Benchmarking, Process of Frachmarking, Examples of Benchmarking Best Praction EVA and Compensation Administration Work unvironment, Distinct Coreer Path, Empower, 360-Degree feedback and Doment Centre, Touring, Critical Review of Benchmarking

aduation: Valuation of HR as An Asset intangible assets, it estment in intangible assets and menoming intangible assets. HR Audit: Meaning Process, Audit for HR results and Audit Report. To human cultural or nonment: cultural duence on trade to investment patterns, cultural auctors effecting international business environment, business operations within cultural lineations.

aggested Readings

1. As wathappa K., IIR and Personnel Manager and Tata McGraw USI Publishers, New Yorlhi.

2. semardin H. John. ' M, Tata McGraw ' a Publishers Come ad., New Delhi.

. Chanda, Ashok and Shilpa Kabra, Human Resource Strategy, New Delhi: Response Books,

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Paper-BCH 6.10: COMPUTERI 3ED ACCOUNTING SYSTEM**

Duration: 3 hrs. Mayboum Marks (Extereal): 50

(Practical): 50

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper setter will set ten questions in all incompressions carrying 10 marks each from each unit and Question *co. 10 comprising of five short types questions carrying two (2) marks each covering the entire syllabus. Student is required to attempt five questions in all selecting at least one assession but not more than two from each unit. Question No. 10 is compulsory

Unit-L

Business and Computers: Advantages of using Computers in Business, Evolution of Computers in Business, Computer Fools for Business Usage

General Role of Computers in Accounting: Important aspects of Computer Accounting. Types of Accounting Software:

Designing Computerised Accounting System: Designing Computerised Accounting System using a DBMS Package Creating a voucher entry Form, Preparing ledgers with SQL. Form and Ceport, Preparing Trial Balance with SQL and Report

Unit-1

Designing Accounting Support System:

Designing Supplier and customers System for Accounting using Form, Query, Modale, and Report; Designing Payroll System for Accounting using Form, Query, Module, and Report

Unit '11

Computerized Accounting: Using Generic Software

Taxation: TDS, VAT and Service Tax

ruditing in Computerized accounting system: Statute, Audit, Voucher verification, Verification of related party transaction, CAAT: Various Tools

Note: Practical will be conducted by the external and internal examiner as per university norms

Suggested Readings:

- 1 Boockholdt, J.L. As aunting Information System: Transaction Processing and Control, Irwin steraw-Hill.
- 2 Hall, J.A., Accounting Information System South-Western Collage Publishing.
- Gelinas, Ulric J and Steve G. Sull at, Accounting Information System, Some Western Thomson Learning.
- 4 Sujaraman, V., Intr. Section to Informatics Technology, PHL
- Bharihoka, Deepel. Fundamentals of E-permation Technologic, Excel Book.
- 6. Madan, Sushila, Commuter Applications, Mayur Paperbacks, New Delhi.

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Paper-BCH 6.11: INSURANCE LAW AND REGULATION ***

Duration: 3 hr

Maximum Mark (External): 80

(Internal): 20

The syllabus is divided in three units i.e. Unit-I, Unit-II and Unit-III. Paper setter will set ten questions in all i.e. three questions carrying 15 mm as each from each unit and Question No. 10 comprising of five short types questions carrying four (4) marks each covering the entire syllabus student is require to attempt five questions in all selecting at least one question but not more than two from each unit. Question No. 10 is compaisory.

UNIT - I

Current Legal Environment: Inc. ance Act 1938 (an amended) & Insurance Regulatory & Development Act.- An Overview - Insurance Sector Reforms - The Insurance Regulatory Development Actiority (IRDA) Act. 1999 - IRDA (Inc. stment) Regulations. 2000 - IRDA Guidelines for insurance Brokers occurities and Exchange Board of India (SEBI) Act. 1992 - SEBI Guidelines.

UNIT - II

Agency Contract - License to act as insurance agent - Authority of a life Insurance Agent rights and responsibilities agent's compensation and hereditary commission termination of agency - nomination facility - Licensing of Insurance Brokers - Role & Responsibilities of Insurance Brokers.

Underwriting and Claims: Computation of premium and Bonuses – Claims – Annuities Pensions – Claims processing and seriement – Role of Curveyors, Considerations in deriving gross premium — Premium rate structure – Surplus and its distribution – Annual claim costs – Premium rate variables – Need for underwriting – Principles in underwriting – Features affecting Insurability.

UNIT - III

Legal Aspects of Life Assurance : Mortgage of Life Policies – Different kinds of Proofs of Death – Varies of Forms of Evidence of Testate – and Internate Succession – Procumption of Death – Indemnity & Guarantee – Attacuments and Prohibitory Orders – Provisions of Limitation Act as applicable to assurance Contracts

Exchange Control Regulations as applicable to Coneral Insurance: 15 DA Directions for protections of policy holders - Consumer Protection Act 10%6 - Arbitration & conciliation Act 1996, vigilary and up Insurance Or and sman.

Suggested Leadings:

- 1. K.C.Mishra i M.Bakshi , Legal and Regulatory Aspendof Insurance, CP*—AGE learning, Delhi.
- 2. M. N Shmiyasara, 'Principles Of Insurance Law (Life Fig. Marine Motor And Accident)'.
- 3. KSN Murtle as Dr KVS Sarma. odern Law of Insulace.
- 4. Kenneth ... Abraham ,http://www.axaextbooks.com/ISa/N/9781587788826 ...caneth-AAbraham/
- 5. Vijayaragha: NC & Pradeep neral Insurance Chans through arbitrations

Paper-6.12: ENVIRONMENTAL STUDIES

Syllabus and Scheme of examination of this subject will be provide by the respective department

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COURSE CURRICULUM AND ACHEME OF EXAMINATION FOR UNDER GRADI ATE COMPULSORY COURSE IN PRVIRONGENTAL STUDDES.



(w.e.f. 17-18)

Semester	Course	Noncendators of	Max, Marks	Under Choice	Fraurs / Periods	Exam
	!	1.	,	Based Cred	of Teaching per	ation
			**************************************	System	1 week	:
		:		(CBCS)	į .	
Sem-Log 5	Paper-I	Fusikamentals of 3	100	4 Credius	hours/week	0311rs
	i	Environ atal	(20 ln* .sal* .	-	(6 peri⇔ls of 45	
		Stration	80 External)		minutes/week)	
Som-III (e. 1	Paper II	Environ atal	V m v m v m v m v m v m v m v m v m v m	‡ Credits	4 hour/week	illrs
		Polisian	[(20 Internal)	· ·	(6 periods of 45	
			80 External)	٠.	minutes/week)	
Sem-V of the	Paper-III	Envissamental	100	4 Credit:	1 hours/week	03Hr
	1	Conserve on and	(20 Into al÷		(6 periods of 45	
		Sorry	80 External)	4.	minutes/week)	

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Vision

Significance Environmental adies is undispre. Simple focus a development has deto indiscring an exploitation of added and human resons a resulting in the appletion, pollution ad scarcity conditing us to think a sustainable devolution. The map at today is facing a topological question of survival. The component of the course consultant in Invironmental added at providing the students essential and entanding of the cological as well as environmental azards of modernic ion, urbanization a consumerism.

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St (ESTFE Lor II

Paper - I: FUNDAMENTAL SOF ENVIRONE ONTAL STUDIES

Secure of Question Paper

75 : 3 hr Max Morks 80

The question paper — if contain section A

action A (16 Marks)

It will consist a question having on waits or two marks care and dates will be related to attempt all the sarts. Answer - my part should not e: - al half-age.

on B (40 Marks)

It will consist of higher puestions, two from each Unit. Candidates will be required to attempt the questions in all selecting at least a from each Unit. Find a destion charies eight to ass. Answer to any of the question should not

Second C (24 Marks)

t will consist or four questions, one from cars. Unit. Candidate will be required to attempt to questions, each question carrying to the marks. Answer to question should not used four tages.

PHIL

Definition. Principles and Significance of It aronment Studies a cheral introduction about Abiotic and priority softeness of the invariance of the ophers of the priority and the ophers

INIT II

24 arral Resources 1: tinergy resourcest Non-resoundle energy resources; Fossif fuel and their reserves impacts of their uses. Renewable energy resources: Scope and advantages, solve energy wind ence y indepelectric on gy. Growing encre needs. Ston conversional energy resources.

417 11

Negaral Pesources P. Forest resourcest types a forests to India dise and over-expontation, reforestrion: causes and Consequences, Afformation programme. Water resources: Use and overutility from of surface and ground water. If ods, dought, conflicts over water, doubs-benefits and problem: Linwater bayesting

HATN

Nov., for Frommental awareness, Demonaphy, Population emplosion and effects on Environment, mily delfare Programmes. Sustainable development: Definition, concept and teners of stusts andity licology. L. aronne at and See av.

Lynn Journa Min Selves

SEMEST CHIOTIV

POUR TO HENVIRON TENTAL POLITY TON

Scheme of Restion Paper

Time: 3 | ... Max M 80

case question paper section A. B. and C.

Section a Marks)

be consist of one quiet caving eight parts of marks each. Canally will be required to Answer to any page add not exceed half upt all the

Section B (Marks)

will consist of eight strong, two from each unit. Candidates will be required to attempt five questions in all selecting at least one from each Unit. Each question are eight marks. And to any of the question would not

Seethan (24 Marks)

ill consist of four a cons. one from each cont. Candidate will be obquired to attempt two questions each aestion carrying two - marks suswer to any question should not exceed four sees.

UNITE

Water adultion: Natural ad anthropogenic sources of water poliution and their effects arine pollution. Thermal pollution, Furraphication, Ground water pollution.

State of the state

Air Pollution: Sources. Classic ation and property of air pollutant articulate matter sorganic gaseous autants, Organic cous pollutants). Log, Acid rain, O lee layer depletion, creen house effects, global warming, I fleets of air pollution on Human health

And the second second

Soil ! conition: Soil pollution from the use of agrochemicals (viz. Ferrit - rs and Pesticider - leavy metals. ! strial effluents as Detrimental effs of soil polluta Remedial measus for soil Types and source in Solid waste, Electronic waste, Bio-medical in ste.

UN IV

Radio are and Noise Promitton declimition assures a radioactive polition. Radioactivity of radical pollution. Source level, Fr. oney, noise more ug and sound be meter, Sources a effects of noise aution Effects of use pollution on bound health.

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SEMUSTER Vol. 1

per - MI: ENVIRONMENTAL COMPRIVATION AND SPRINTERS

Schemic of Questina Paper

Time: 3 hr Max Marks 80

Note the question aper will contain seet. A. B., and C.

Section A (19 seks)

It will to a of one question had be eight parts of two real leach. Candidates will be required to attempt a support of any part should be exceed half page.

Section B (40 Mb 3)

It will consist of eight questions, two from each Unit. Candidates will be required to attempt five questions in all selectines as ast one from each Unit mach question carries of a marks. Answer to all of the question should record to paper.

Section C (24 Mar)

It will assist of four questions, one from each Unit. Condidate will be required to attempt two questions and question should not exceed four pages.

UNIT

National Protession Laws: India - Incient Traditions E. Protection of Englishment, Constitutios a Provisions - Protection of Engineering Environment, Environmental legislation a India, Environmental Protection Act. 1950, National Green Libunal Act 2010, Green Bench, Child Jabour Act.

UNIT

Biocliversity: basic concepts, in portance and cone vation needs, 14 % red list categories, Biocliversity notspects. National parks: Mosphere receives. Wildlife san quaries india as a megadiversity nation. Iforts to conserve biodiversity, government and nongovernment organizations

UNLLII

Natural Disaster Management: Causes, effects and control measures of caural disasters, disaster preparedness, preparedness, preparedness, annumity based planning, NDRF, Role of thess medias a society in disaster management, Post assister recovery measures: Rehabilitation, carning and construction, long to a count of disaster maning.

UNITIV

society and environmental Projection scole of individuals at help groups, Rot of NGO's social movements; Chako, Appiko, San Silent Valley, Manada Bachao An olan, Eco-temining havinonments, ethics (Ecocentric and Ambropocentric worlds aw), Governmental actions; San John Bhant Albayan, Manada Mission for Channing Ganga (NMC))

July Chamers